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No: PRM/MPS/INT/Cir/15-16/34
Dated: 09/04/2015
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To

1. The Women Associations, SHGs Karnataka
2. All active Roasters /Coffee Machine Companies

Dear Sir/Madam,

**Sub: Coffee Board's participation in Domestic events All over
India in 2015-16-reg.**

As you are kindly aware, Coffee Board participates regularly in the reputed domestic exhibitions conducted throughout the country by displaying various grades of coffee and making the public aware about the advantages of coffee drinking through publicity materials.

The Coffee Board has decided to continue to take part in the reputed exhibitions in different parts of the country covering North, East, West and South India this year also. In this connection, we have received proposals from various organizers for considering to take part in some of the well conducted Exhibitions, where there is ample opportunity for the domestic traders to improve their business activities. After examining these proposals, the Coffee Board has chosen 36 events in different parts of the country and proposes to takes part during the period. The list of evens are given in the Annexure attached to this letter.

Coffee Board will decide its participation after taking due inputs from the stakeholders i.e. the self help groups, roasters and other coffee entrepreneurs.

This Board's participation falls under the domestic coffee promotion component of market development scheme and will provide a good platform for all those related to coffee to introduce their products in the market.

Therefore, the Board would like to know your interest in participating in these events. The necessary guidelines are uploaded on our website. You are requested to go through the same and confirm your participation.

For further clarifications /information about events, you may please send the enquiry to the undersigned on mail dirfincb@gmail.com or Consultant (Promotion) on mail adpdkn@gmail.com.

Thanking you



DIRECTOR OF FINANCE

Copy to:

(iii) Agronomist, HQ- The above information may be uploaded in the website.

Proposed Domestic participation for 2015-16

Sl. No	Name of the event	Place	Period	Remarks about event
1.	Instant Food Expo at NIMHANS	Bangalore	9-11 April 2015	
2	India Hospitality +F&B Pro Expo	Cochin, Kerala	14-16 May 2015	Board usually participates
3.	Deccan Herald Event 2015	Bangalore	25 th and 26 th May 2013	Participated by Board earlier
4	F& B Pro Expo 2015	Pune, Maharashtra	11-13 June 2015	First time received the proposal.
5	Hospitality World 2015	Bangalore, Karnataka	16-20 June 2015	Organized by Indian Express Group
6	CODISSIA -Agri Intex 2015	Coimbatore , Tamilnadu	17-20 July 2015	International Trade& Agri Fair ICAR regular participation
7	11 th Food & Tech Expo 2014,	New Delhi	During July 2015	Food and Hospitality Fair
8.	3 rd Agri Food & Horti Tech 2015	Chandigarh	During July 2015	Usual participation
9	CII Foodpro 2015	Chennai, Tamilnadu	28-30 th August 2015	Organised by CII
10.	CII Food and Bev Expo	Mumbai Maharashtra	During August 2015	Organized by CII usual participating
11	Foodex 2015	Bangalore, Karnataka	October 2015	Coffee Board prestige event
12	ITPO Nanital Carnival 2015	Nainital, Uttarakhand	During August 2015	Organized by ITPO Usual participation
13	Upasi 2015	Coonoor, Tamilnadu	September 2015	Coffee Board prestige event
14	Annapoorna World of Food 2015	Mumbai, Maharashtra	14-16 September 2015	Coffee Board prestige event organized by FICCI.
15	NNS 9 th Meri Dilli Utsav	Noida, Delhi	October 2015	Organized by NNS Events pvt. Ltd.
16	Bio Fach India 2015	Kochi, Kerala	November 5-7, 2015	Coffee Board prestigious event
17.	4 th Edition CII Expo 2015	Haridwar, Uttarakhand	November 2015	Industrial Expo
18.	IITF 2015	New Delhi	14-27 November 2015	Coffee Board prestigious event ITPO
19.	7 th Himalayan Expo	Siliguri, NE	December 2015	Agri event

20.	8 th Onattukara Festival 2015	Charumoodu, Kerala	December 2015	Our regular event
21	PHD PITEK Punjab Intl Expo	Amritsar, Punjab	December 2015	Our regular event
22	Infocom, 2015	Kolkata West Bengal	December 2015	Our regular event
23	CII Tourism Fest 2015 International Fest on tourism & Hospitality	Chandigarh	December 2015	Our regular event
24	National Biodiversity Expo 2015.	Ernakulam, Kerala	December 2014	Our regular event
25	39 th Sundarban Krishi Mela Loko Samskriti Utsav	Kolkata, West Bengal	December 2015	Our regular event
26	12 th Jatiya Sanhati utsav –O Bharat Mela 2015	South 24 Pgs WB, Kolkata, West Bengal	December 2015	
27	103 rd Indian Science Congress	Mumbai	January 2016	Our regular event
28	Vintage Car Rally 2015	Kolkata, West Bengal	11 th January 2016	Our regular event
29.	Indian Express Hospitality World	Mumbai	January 2016	Our regular event
30.	7 th Vision Rajasthan 2016	Jaipur, Rajasthan	January 2016	Our regular event
31.	3 rd Agri & Horti Expo	Kolkata, West Bengal	February 2016	
32.	2 nd Assam International Agri –Horti Show 2016	Guwahati, NE	February 2016	Our regular event
33.	6 th Agri Expo 2016	Vellore/Madurai, Tamilnadu	February 2016	Organized by Dinamalar Daily
34.	Tea & Coffee Expo 2016–	Kolkata or Mumbai	26 th to February 1 st March 2015	Our regular event
35	Rubber Meet	Kottayam, Kerala	March 2016	Our regular event
36	AIFPA” Aahar 2016 ,	New Delhi	10 th to 14 th March 2016	Our regular event

North – 8 NE & East – 8 West – 7 South: Kerala-5; Karnataka-4; TN-4