



Calendar of Events approved by the Govt. of India for Coffee Board's participation in promotion events during 2016-17

Sl No.	Name and Venue of the Event	Date of the Event	Participation
1.	SCAA- 28 th Annual SCAA Exposition, Atlanta, Georgia, USA – WITH SPECIAL EVENT	14-17 April 2016	Direct
2.	COFFE EXPO 2016- International Coffee Industry Expo, Guangzhou, China	29 June – 1 st July 2016	Direct
3.	SCAE World of Coffee Event 2016 – Exhibition and Conference, Dublin, Ireland WITH FLAVOUR OF INDIA	22-25 June 2016	Direct
4.	SCAJ World Specialty Coffee Conference & Exhibition 2016, Tokyo, Japan - WITH BSM	28-30 Sept. 2016	Direct
5.	World Food Moscow, Moscow, Russia	12-15 Sept. 2016	Direct
6.	COTECA Global Industry Expo, Hamburg, Germany	07-09 Sept. 2016	Direct
7.	SIAL 2016, Paris, France	16-20 October 2016	Through ITPO
8.	Triestespresso, Trieste, Italy	20-22 October 2016	Direct
9.	Seoul International Café Show, Seoul, Korea- WITH SPECIAL EVENT	10-13 November, 2016	Direct
10.	Gulf Food, Dubai, UAE - WITH BSM	26 th February – 02 nd March 2017	Through ITPO
11.	Melbourne International Coffee Expo, Melbourne, Australia.	March 30 – April 1, 2017	Direct
12.	NCA Annual Coffee Convention 2017, USA	23-25 March, 2017	Direct

Ashwan

डॉ. आरती दीवान गुप्ता, आई.डी.ए.एस
वित्त निदेशक

Dr. Aarti Dewan Gupta, IDAS
Director of Finance



Ref.EXPROM/2016-17/523

20th July, 2016

The President,
Coffee Exporters Association,
No.45, Palace Road,
P B No.5120
Appt. 4404/5 High Point IV
Bangalore – 560 001

Sir,

Sub: Calendar of Events approved by the Govt. of India for
Coffee Board's participation in overseas promotion events
during 2016-17 – Intimation – Reg.
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The Government of India, vide letter No.03/03/2015-Plant B dated 11th July, 2016, of the Ministry of Commerce & Industry, Department of Commerce, has approved the Calendar of Events for Coffee Board's participation in overseas promotion events during 2016-17. The same is appended for information. It is requested to give wide publicity among the Members of your Association for participation along with the Coffee Board's delegation for utilizing the opportunity to interact with the traders / importers for promoting exports of Coffees of India. The Exporters / SCAI Members willing to participate in the events, may please send in their willingness in advance to enable the Board to book the required stalls and furnishing for organizing the participation.

The Market Development Assistance may also be availed for promotion participation during 2016-17 as per the MDA Guidelines appended to this letter.

Yours faithfully,

A. Dewan
DIRECTOR OF FINANCE

Encls: 1) List of approved promotion events
2) MDA Guidelines (published in www.indiacoffee.org)

कॉफी बोर्ड / Coffee Board

वाणिज्य एवं उद्योग मंत्रालय / Ministry of Commerce & Industry, भारत सरकार / Govt. of India
नं.1, डॉ.बी.आर.अम्बेडकर वीधि / No.1, Dr. B.R. Ambedkar Veedhi, बेंगलूरु / Bengaluru - 560 001
☎ 080-22257690 ☎ 22255557, ✉ dirfincb@gmail.com www.indiacoffee.org

डॉ. आरती दीवान गुप्ता, आई.डी.ए.एस
वित्त निदेशक

Dr. Arati Dewan Gupta, IDAS
Director of Finance



Ref.EXPROM/2016-17/ 522

20th July, 2016

The President,
Specialty Coffee Association of India,
Empire Infantry
29, Infantry Road
Bangalore – 560 001

Sir,

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during 2016-17 – Intimation – Reg.

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Yours faithfully,

Arati Dewan
DIRECTOR OF FINANCE

Encls: 1) List of approved promotion events
2) MDA Guidelines

कॉफी बोर्ड / Coffee Board

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