

डॉ. आरती दीवान गुप्ता, आई.डी.ए.एस

वित्त निदेशक

Dr. Arati Dewan Gupta, IDAS

Director of Finance



PRM/EXP/15-16/ 441

July 24, 2015

Dear Sir,

As you are kindly aware, the Board has been regularly participating in selected and important overseas fairs with particular focus on coffee centric fairs.

We are glad to inform you that the Board has received the approval from Ministry of Commerce & Industry, Government of India, for Overseas events for participation during 2015-16. The list of approved events are as follows.

Sl No.	Name and Venue of the Event	Date of the Event
1.	SCAJ World Specialty Coffee Conference & Exhibition 2015, Tokyo, Japan - WITH BSM	Sept.30 – Oct 02, 2015
2.	Anuga Food Fair, Cologne, Germany	10-14 October 2015
3.	SIAL 2015, Paris, France	16-20 October 2015
4.	Host, Fieramilano-International Hospitality Exhibition Milan, Italy	23-27 October 2015
5.	Seoul International Café Show, Seoul, Korea- WITH SPECIAL EVENT	12-15 November 2015
6.	Gulf Food, Dubai, UAE - WITH BSM	21-25 February 2016
7.	Ingredients Russia, Moscow, Russia -	01-04 March 2016
8.	Melbourne International Coffee Expo, Melbourne, Australia.	March 2016
9.	NCA Annual Coffee Convention 2016, San Diego, CA, USA	17-19 March, 2016

We are also happy to inform you in this connection that, to facilitate the exporters' participation in these events registered coffee exporters whose f.o.b value of coffee exported during the preceding year did not exceed Rs. 30 crores are entitled for MDA for participating in the fairs with Coffee Board.

The active association of our Exporters with us in participating in these events is needed to make them really successful. From our side, we offer the stall space free for display of your coffee samples/products, publicity material etc and request your presence to meet and interact with the trade visitors at the Coffee Board stall.

कॉफी बोर्ड / Coffee Board

वाणिज्य एवं उद्योग मंत्रालय / Ministry of Commerce & Industry, भारत सरकार / Govt. of India

नं.1, डॉ.बी.आर.अम्बेडकर वीधि / No.1, Dr. B.R. Ambedkar Veedhi, बेंगलूरु / Bengaluru - 560 001

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We would, therefore, request you to kindly consider associating yourself with Coffee Board in participating in the above events. Should you need any further information in this regard, kindly revert to us. We would appreciate a line in confirmation of your association with us to participate in these events.

With regards

Yours sincerely,



(AARTI DEWAN GUPTA)

To

All exporters

F.No. 03/1/2015-Plant-B
Government of India
Ministry of Commerce & Industry
Department of Commerce

Udyog Bhawan, New Delhi
Dated: 22nd July, 2015

To
The Chairman,
Coffee Board,
No. 1, Dr. B. R. Ambedkar Veedhi,
Banglore-560001

Subject: Approval for Calendar of Events of Coffee Board's participation in International fairs/exhibitions and events during 2015-16 and deputation of officials.

Calendar of Events for the year 2015-16

Sl. No	Date of the Event	Event and Venue
1.	09 - 12 April 2015	SCCAA-27 th Annual SCCAA Exposition, Seattle, WA USA - WITH SPECIAL EVENT
2.	04 - 06 June 2015	COFFEE EXPO 2015 - International Coffee Industry Expo, Guangzhou, China
3.	16 - 18 June 2015	SCAE World of Coffee Event 2015 - Exhibition and Conference, Gothenburg, Sweden WITH FLAVOUR OF INDIA
4.	30 th Sept. to 2 nd Oct, 2015.	SCAJ World Specialty Coffee Conference & Expiation 2015, Tokyo, Japan - WITH BSM
5.	10 - 14 Oct. 2015	Anuga food Fair, Cologne, Germany
6.	16 - 20 Oct., 2015	SIAL 2015, Paris, France
7.	23 - 27 Oct., 2015	Host, Fieramilano - International Hospitality Exhibition Milan, Italy
8.	12-15 Nov., 2015	Seoul International Café Show, Seoul, Korea With Special Event
9.	21 - 25 Feb, 2016.	Gulf Food, Dubai, UAE - WITH BSM
10.	March 2016 , 1-4	Ingredients Russia, Moscow, Russia
11.	March 2016 ,	Melbourne International Coffee Expo, Melbourne, Australia.
12.	17-19 March, 2016	NCA Annual Coffee Convention 2016, Sn Diego, CA, USA
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22/07/2015