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**Sub: Coffee Board's participation in Domestic events All over
India in 2013-14-reg.**

As you are kindly aware, Coffee Board participates regularly in the reputed domestic exhibitions conducted throughout the country by displaying various grades of coffee and making the public aware about the advantages of coffee drinking through publicity materials.

The Coffee Board has decided to continue to take part in the reputed exhibitions in different parts of the country covering North, East, West and South India this year also. Given in Annexure I is the list of reputed events in which the Coffee Board usually takes part.

Further, we have received proposals from various organizers for considering to take part in some of the well conducted Exhibitions, where there is ample opportunity for the domestic traders to improve their business activities.

These events are scheduled to be held from June 2013 to March 2014 and the details are given in Annexure II.

Coffee board will decide its participation after taking due inputs from the stakeholders i.e. the self help groups, roasters and other coffee entrepreneurs.

This Board's participation falls under the domestic coffee promotion component of market development scheme and will provide a good platform for all those related to coffee to introduce their products in the market.

Therefore, the Board would like to know your interest in participating in these events. The necessary guidelines are uploaded on our website. You are requested to go through the same and confirm your participation.

For further clarifications /information about events, you may please send the enquiry to the undersigned on mail dirfincb@gmail.com or Deputy Secretary (Promotion) on mail adpdkn@gmail.com.

Thanking you



DIRECTOR OF FINANCE

Copy to:

- (i) The Director of Research, Coffee Board, Chikmagalur: for information on Agri events - participation may please be confirmed to the Promotion Department
- (ii) Agronomist, HQ- The above information may be uploaded in the website.

ANNEXURE-I

Following are the regular events in which Coffee Board participates every year.

Sl No	Name of the Event	Period	Places
1.	Food Hospitality World(IE)	12-14 June 2013	Bangalore
2.	Agri Intext 2013-Codissia	11 -14 July 2013	Coimbatore
3.	8 th Food &Tech Expo	in July 2013	New Delhi
4.	19 th All India National Expo	August 2013	Kolkata
5.	India Foodex	September 2013	Bangalore
6.	9 th India F&B Hospitality Expo	September 2013	Goa
7.	Annam Festival	September 2013	Trivandrum
8.	Upper Crust Show	October 2013	Bangalore
9.	17 th National Expo	September 2013	Kolkata
10.	Annapoorna World of Food India 2013	23-25 September 2013	Mumbai
11.	33 rd India International Trade Fair 2013 (ITPO)	14-27 November 2013	New Delhi
12.	Bio Fach In India 2013	November	Bangalore
13.	PIB Bharath Nirman Campaign		Karnataka/ Kerala
14.	UPASI	September 2013	Conoor
15.	Aahar 2012		Chennai
16.	Pravasi Bharathiya Divas, 2014	January 2014	To be known
17.	India Science Congress India	January 2014	To be known
18.	Attukal Festival	February 2014	Trivandrum

ANNEXURE-II

Additional proposals received for domestic participations apart from the regular participation indicated in *Annexure I*.

Sl No.	Name of the Event	Period	Places
1	India Bakery Expo 2013	18 th to 20 th May 2013	Chennai
2	Assocham India 80 th Intl Agri Fair	19 th May 2013	New Delhi
3	India International Beverage Fair 2013	01 - 3 June 2013	New Delhi
4	Food & Hospitality Expo 2013, Noida, UP	06 - 08 June 2013	Uttar Pradesh
5	AP – Tec 2013 organised by APTDC	06 - 08 June 2013	Tirupathi
6	3 rd Hospitality Business Fair 2013	14 - 16 June 2013	Chennai
7	Agri Intex 2012	11 th to 14 th July 2013	Coimbatore
8	9 th Food & technology Expo 2013 (MOC&I reference)	26-28 July 2013	New Delhi
9	Global R&D Summit 2013(F(CCI)	25-26 July 2013	New Delhi
10	12 th Food Tech India –Bakery & Hotel Tech 2013	16 - 18 August 2013	Kolkata
11	CII's Food Pro - Indian Food Processing & Food Technology Fair	30 Aug to 1 st Sept 2013	Chennai
12	Aahar 2013 (ITPO)	06 - 08 September 2013	Bangalore
13	Agritech Asia 2013	09 - 11 September 2013	Gujarat
14	UBM Fi India 2013	03 - 05 October 2013	Mumbai
15	ISSME World Conference 2013	18 - 21 October 2013	New Delhi
16	Chandigarh Fair 2013	25-28 October 2013	Chandigarh
17	33 rd India International Trade Fair 2013	14 th to 27 th November 2013	Delhi
18	PHD Chamber's PITEX 2013 – International Trade Expo	05-09 December 2013	Amritsar, Punjab
19	Kissan - India Largest Agri Show 2013	13-17 December 2013	Pune
20	Fine Food India 2013	11-13 December 2013	New Delhi
21	6 th Natural Products Expo 2013	20 - 22 February 2014	Mumbai
22	Delhi tea and coffee fest	3 rd to 5 th October 2014	Delhi
23	Food, Hospitality & Tourism Asia 2013-An International Exhibition	26 th and 27 th October 2014	Ahmedabad Gujarat

*Both the lists are provisional.