

डॉ. आरती दीवान गुप्ता, आई.डी.ए.एस
वित्त, नदेशक

Dr. Aarti Dewan Gupta, IDAS
Director of Finance



PRM/EXP/14-15/ 450
July 25, 2014

Dear Sir/Madam,

As you are kindly aware, the Board has been regularly participating in selected and important overseas fairs with particular focus on coffee centric fairs.

We are glad to inform you that the Board has received the approval from Ministry of Commerce & Industry, Government of India, for Overseas events for participation during 2014-15. The list of approved events are as follows.

1.	World Food Moscow, Moscow, Russia,	15-18 Sept., 2014
2.	COTECA – Global Coffee Industry Expo, Hamburg, Germany,	24 – 26 Sept., 2014
3.	SCAJ World Coffee Conference, Tokyo Big Sight, Tokyo, Japan	24 – 26 Sept., 2014
4.	Polagra Food 2014, Poznan, Poland with Cupping /BSM	29 th Sept. – 2 nd Oct 2014
5.	SIAL, Paris, France	19-23 Oct. 2014
6.	7 th Triestespresso Expo, Trieste, Italy - with Finals of Cupping competition –Flavour of India 2014	23-25 Oct. 2014
7.	Seoul International Café Show, Seoul, Korea along with Cupping Sessions / Special Event	20-23, November 2014
8.	Gulf Food, Dubai	19-22 Feb., 2015

We are also happy to inform you in this connection that, to facilitate the exporters participation in this event, registered coffee exporters whose f.o.b value of coffee exported during the preceding year did not exceed Rs. 30 crores are entitled for MDA (New MDA guidelines will be issued separately) for participating in the fairs.

The active association of our Exporters with us in participating in these events are needed to make them really successful. From our side, we offer the stall space free

कॉफी बोर्ड / Coffee Board

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for display of your coffee samples/products, publicity material etc and request your presence to meet and interact with the trade visitors at the Coffee Board stall.

We would, therefore, request you to kindly consider associating yourself with Coffee Board in participating in the above events. Should you need any further information in this regard, kindly revert to us. We would appreciate a line in confirmation of your association with us to participate in these events.

Thanking you,

Yours sincerely,



(AARTI DEWAN GUPTA)

To

All exporters