



# BADRA ESTATES & INDUSTRIES LTD.,

*Badra Balehonnur is a Robusta estate, situated on the banks of Bhadra River. Pepper is inter-planted with coffee and the shade canopy brings in diversity to the estate.*

**T**he Badra story is more than seven decades old, when the family concern of Badra Estates & Industries Ltd., started cultivating some of India's best shade-grown estate coffees. The company is managed by three generations of the same family.

**Bettadakhan Estate**, cultivating high elevation Arabica is one of the three properties belonging to the group. The Jagalikal, a Division of Bettadakhan Estate is situated on the Bababudan Giris, the birth place of Indian coffee and is close to the highest peak Mullayanagiri. The elevation ranges from 3400' to 4750' with average rain fall of 70". There are perennial streams running down the slopes. The assorted shade canopy of jungle trees and silver oak add to the richness of the soil which enhances flavour profile of the coffee.

**Badra Balehonnur** is a Robusta estate, situated on the banks of Bhadra River. Pepper is inter-planted with coffee and the shade canopy brings in diversity to the estate. The elevation of the estate ranges from 2710' to 3440' with annual rainfall of 65".

Fully ripe beans are selectively hand-picked, lot of care is taken at every stage of manufacture, fermentation process is varied to bring out the vast range of taste profiles in the coffee. We are exporting lot of microlots ranging from 1 bag to 15 bags to various buyers. Traceability and identity of different cultivars



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are maintained and we can trace even a single bag of microlot.

A state of the art curing unit is available to process all the coffees harvested. Our in-house roasting and grinding unit caters to the requirements of various customers. There is a modern cupping laboratory to check the quality parameters.

We regard ourselves as a community where all the stakeholders share common goal. The people of the area have worked with us for generations. There is a total involvement at all levels of the employees who are proud and passionate in their quest to produce the finest coffees. This forms a part of an ongoing programme to improve the coffee from seed to cup.

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