



कॉफी बोर्ड : बेंगलूर  
COFFEE BOARD : BENGALURU

No. EXTN/P&C Cell/80 (A)/2024-25/80

Date: 05 .08.2024

**CIRCULAR**

Sub: Implementation of “Integrated Coffee Development Project (ICDP)”  
Scheme during the remaining period of Fifteenth Finance Commission  
Cycle up to 2025-26 – Modalities / Guidelines – Reg.

- Ref.:1. Order No. K-39014/1/2024-Plant B dated 22<sup>nd</sup> February 2024 –  
Approval of EFC.  
2. Letter No. K-39014/1/2021-Plant B dated 30 July 2024 – Implementation  
guidelines.

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The Ministry of Commerce & Industry, Government of India has conveyed approval for General Guidelines for implementation of “Integrated Coffee Development Project (ICDP)” submitted by the Coffee Board for the remaining period of Fifteenth Finance Commission Cycle up to 2025-26 vide letter cited under reference (2) above.

Further, Board has approved the detailed Implementation modalities and the timelines of the Integrated Coffee Development Project scheme in its 216<sup>th</sup> Board meeting held on 27.06.2024.

Hence, the Board approved Implementation modalities and Ministry approved guidelines of the “Integrated Coffee Development Project (ICDP)” has been hosted in the Coffee Board’s website: [www.coffeeboard.gov.in](http://www.coffeeboard.gov.in) and the same is enclosed along with this circular for strict adherence while implementing the new scheme.

The timelines for implementation for the current year is enclosed along with this circular, all field level officers are directed to take immediate steps for implementation of the scheme for the current year by inviting applications from eligible stakeholders and giving wide publicity through all medium of communication.

  
CEO & Secretary

**Encl.: Guidelines and Implementation Modalities of ICDP Scheme**

To:

1. The Director of Research, Coffee Board, CRS, CCRI
2. The Director of Finance, Coffee Board, Bengaluru
3. The Joint Director (Research), Coffee Board, CRS, CCRI

4. The Joint Directors of Extension, Coffee Board, Hassan, Kalpetta and Guwahati
5. All the Deputy Directors of Extension, Coffee Board – to circulate the modalities among all the Growers' Association of respective jurisdiction.
6. All the Deputy Directors Research and Divisional Heads of Coffee Board, CRS /CRSS, Chettalli, RCRS, Thandigudi / Chundale/ RV Nagar/ Diphu
7. The Deputy Director (R), MIU – To place it in the Board's website and to circulate among Exporters and instant Coffee Manufacturers Association.
8. The Divisional Head, Coffee Quality – To circulate among Coffee Curers Association
9. All SLOs / JLOs

**Copy to:**

1. DS to Secretary / PA to Chairman / PA to DF / PA to DR
2. The Deputy Director (A/cs.) / Deputy Secretary, Plan Accounts

**Timelines for extending Development Support to Coffee growers during 2024-25**

<b>Sl. No.</b>	<b>Particulars</b>	<b>Dead Line</b>
1	Allocation of Financial Targets	09 <sup>th</sup> August 2024
2	Last date for receiving DSS application from the coffee growers	30 <sup>th</sup> September 2024
3	Field inspection and issue of Feasibility report by the concerned office	15 <sup>th</sup> October 2024
4	Taking up of activity and completion of the activity by the grower	31 <sup>st</sup> January 2025
5	Submission of claim by the grower	15 <sup>th</sup> February 2025
6	Physical verification and processing / forwarding the subsidy claim to DDE Offices by the concerned office	10 <sup>th</sup> March 2025
7	Settlement of payment to grower	15 <sup>th</sup> March 2025

**MODALITIES FOR IMPLEMENTATION OF  
“INTEGRATED COFFEE DEVELOPMENT PROJECT”  
SCHEME DURING THE REMAINING PERIOD OF  
FIFTEENTH FINANCE COMMISSION CYCLE UPTO 2025-26**



**Coffee Board : Bangalore  
Ministry of Commerce & Industry  
Government of India  
Website: [www.coffeeboard.gov.in](http://www.coffeeboard.gov.in)**

**MODALITIES FOR IMPLEMENTATION OF  
“INTEGRATED COFFEE DEVELOPMENT PROJECT” DURING THE PLAN  
PERIOD 2024-25 TO 2025-26**

**I. Overview of the Scheme**

The scheme has the following 6 components covering the broad areas of Coffee Board’s operations viz., Research, Extension, Development support, Market development, Export promotion and Value addition.

<b>Component</b>	<b>Component title</b>
Component-1 Development Support to Coffee Growers	1.1 : Development Support for Coffee in Traditional Areas and Non tribal growers of Non-Traditional Area
	1.2 : Development Support to Non Traditional Area
	1.3 : Development Support to North East Region
Component-2 Export Promotion and Market Development	2.1 : Export promotion- Transit / Freight Assistance for coffee exports
	2.2 : Support for Value Addition – Coffee Curing Works and R&G Units
Component-3 Technology Infusion	3.1 : Precision / Smart Solutions
	3.2 : Fertigation
	3.3: Drone Technology
	3.4: Custom Hiring Centre / Farm Mechanization
	3.5: Block chain based market place app for marketing of Indian coffees
Component-4 R&D for Sustainable Coffee Production and Transfer of Technology	4.1: Research and Development
	4.2: Transfer of Technology
Component-5	Support to children of labourers working in coffee plantation / curing works
Component-6	Establishment Expenses - Salary, pension and administration

Among the above components, the components 1 & 2 primarily comprise extending subsidy / financial incentives for various activities carried out by different stakeholders for improving the

production, productivity and quality of coffee in the country and for promotion of Indian coffee in the export and domestic market.

The Coffee Board has finalized the modalities for implementation of subsidy / financial incentives under various components, clearly describing the eligibility norms & unit costs. **The extent of budget for various categories of activities will be fixed by the CEO / Secretary, with the approval of the Board based on the allocation of the budget for the particular year.** The subsidy / financial incentives under various components will be distributed by different departments of the Board depending on the types of activities / beneficiaries. The implementation and monitoring of the subsidy schemes will be carried out as under.

#### **Implementation and monitoring of the project**

1. The Director of Research will be the Nodal Officer for implementation of “Development Support for Coffee in Traditional Areas, Coffee Development Programme (CDP) in Non-traditional Areas and Coffee Development Programme (CDP) in North East Region”.
2. The Director of Finance will be the Nodal Officer for implementation of “Export Promotion & Market Development and Support for Value Addition’.
3. The CEO / Secretary, Coffee Board will periodically review the progress of implementation of various subsidy programmes of the scheme.
4. Auditing of accounts pertaining to the scheme will be done by IAP of Coffee Board as well as by external auditors from AG’s office.
5. Scheme Coordination and Monitoring Committee (SC&MC) under the Chairmanship of Secretary, Coffee Board, with nodal officers from scheme implementing Department as members will review the progress of implementation of the scheme. The SC&MC shall meet on monthly basis to oversee the implementation of the scheme and to review the physical and financial progress. The SCMC review reports will be placed in the immediate next Board meetings, and also submitted to the Central Government.
6. Secretary shall monitor the implementation of the scheme and related aspects and furnish reports to the Department of Commerce, as and when required.

The modalities containing the details such as eligibility criteria, unit cost, scale of subsidy, release of subsidy, list of documents, procedure for claiming subsidy, processing of application and claims for the components involving subsidy support are presented in this document.

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## II. General Guidelines:

1. All the services for implementation of the various sub-components of the scheme will be provided through online mode at <http://coffeeboard.gov.in> and India Coffee App (or any other Portal that may replace the Coffee Board portal. All references to "Coffee Board" portal in this document shall mean reference to such portal also). All payments will be made electronically as per the procedure prescribed by Government of India. No payment will be made in cash. All the formats for applications are available online.

Small grower applicants, or any other such category of micro/small size applicants as may be determined by Coffee Board, who are not able to submit online applications, may be allowed to submit physical applications to Coffee Board offices. Copy of the physical applications indicating the date of receipt shall be retained / uploaded by the Board officials along with the applications. These applications shall be uploaded online forthwith on the portal by concerned Coffee Board official within 7 days of receipt of such applications while retaining the date of receipt of physical application as the date of submission.

All payments in such cases shall also be through DBT or electronically as per procedure prescribed by Government of India.

2. All rules and regulations laid out and revised by Government of India under General Financial Rules 2017, CVC Guidelines and other relevant guidelines issued by the concerned Ministries/Departments of Government of India must be followed for the implementation of the Scheme.
3. Coffee Board may consult Central Government, State Governments of coffee growing states and other concerned agencies for the purpose of implementing the scheme, if required, depending on the activity/component under consideration and implementation.
4. The schemes will be announced on the website of Coffee Board (<https://coffeeboard.gov.in>) and given enough wide publicity through various channels of communication (including print, social media etc.) along with the details of documents to be uploaded with the application. Sufficient lead time for ensuring wide publicity of the scheme should be maintained, prior to acceptance of applications.
5. For components which involve financial assistance to beneficiaries, the details such as eligibility criteria, scale of assistance, list of documents required, process of submission and scrutiny of applications, conditions to be fulfilled for sanctions and disbursement of funds and other conditions along with necessary forms and declarations shall be provided in the detailed modalities to be issued by Coffee Board. The rates of assistance, cost norms, eligibility and all other conditions mentioned in the EFC memorandum (read along with EFC recommendations and approvals granted by Central Government on the same) shall be strictly adhered to while issuing of these detailed modalities by Coffee Board and no deviation from the same shall be allowed unless specifically approved by the Central Government.
6. The general guidelines along with detailed modalities issued by Coffee Board shall be uploaded on the website of the Board.

7. Verification of works completed shall be done in accordance with the individual component/sub-component requirements before disbursement of scheme funds. Geo tagging will be done for all possible scheme activities wherever locations can be mapped.
8. The financial and physical targets of the Scheme shall be adhered to, based on funds provided to the Board by Government of India through budget allocation.
9. No deviation from guidelines will be allowed at any stage by the Zonal Office or Field Offices. Clarification regarding components and sub-components of the scheme shall be raised by the respective Nodal Officer to the Secretary, Coffee Board.
10. For judicious and timely disbursement of fund, the Secretary, may temporarily reallocate the fund within the same component and from one -component to other, not exceeding the approved allocation for the component for the financial year.
11. The entire processing of application, from receipt of applications till disbursement of subsidy, shall be completed within the scheme period (2023-24 - 2025-26) and in no case shall be carried forward/spilled over beyond 31.03.2026.
12. The details of allocation under a component and its sub-components shall be made available on the public website of Coffee Board, before applications are invited against the various sub-components. The details of all beneficiary applications received shall also be made available on the public domain of Coffee Board as soon as possible after the specified last date of receiving applications, and the status of acceptance/rejection shall also be updated in the website.
13. **The applicant must be:**
  - Registered Coffee Grower/ Exporter/ curer/ Coffee Entrepreneurs/ children of Labour working in Coffee plantation/ curing establishment (or shall register before making an application) except where Coffee Board does not register such entities
  - The applicant Self Help Groups (SHGs) shall preferably be a registered body, in case not registered should have current resolution copy.
  - The applicant Farmers Producers' Organization (FPO)/ Farmers Producer Companies (FPC) should be registered as a society / cooperative society/producer company.
  - All applicants will have to submit the copy of Aadhaar / registration details and Bank Account details.
  - Applicants belonging to SC / ST community shall submit Caste Certificate issued by concerned competent Authority of State Government.
14. Applications satisfying all the required conditions and eligibility criteria as specified in modalities will be processed on first come first serve basis. Priority will be given to beneficiaries, who have not availed the benefits under the schemes implemented by the Coffee Board during the last 10 years.
15. Acceptance of the application is only a confirmation towards completion of scrutiny of the application and does not entitle the applicant for financial assistance under the scheme.
16. The Coffee Board shall prepare a comprehensive plan for activities to be

undertaken under the Export Promotion and Market Development component and submit for the approval of DoC.

17. Under the component "Export Promotion and Market Development" promotion campaigns (including digital & social media campaigns) for Indian Coffee may be undertaken by Coffee Board jointly with the Industry stakeholders wherever possible. A committee may be formed by Coffee Board including Board officials and external experts (with established credentials and reputation in advertising, marketing and promotion, not limited to Coffee sector) for evaluating and finalizing such joint promotion proposals.
18. Applications of persons who resort to making offers, rewards, gifts or any material benefit or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Legal action will be initiated for recovery with applicable interest against applicants who obtain the benefit by wilfully furnishing wrong/incorrect information, misrepresentation, and suppression of information.

### **III. Receipt and Scrutiny of Applications**

1. The applicant should submit application online on the respective portal.
2. Any application incomplete on account of lack of documents or otherwise shall be summarily rejected.
3. After successful submission of application, an acknowledgement will be generated automatically with unique ID (reference No.). The acknowledgement is just a confirmation towards receipt of application and does not entitle the applicant towards eligibility for financial assistance under the scheme.
4. The application will be scrutinized against the eligibility criteria and conditions specified in the detailed scheme modalities and the acceptance/rejection will be updated online.
5. Wherever inspections/field verifications are required prior to acceptance of application, these inspections will be carried out by officials of Coffee Board after receipt of application within a period specified by the Board as part of their service delivery benchmarks in their Citizen Charter. Geo tagged photographs shall be captured by the inspecting officer online, along with the inspection report.
6. Post receipt of inspection report, fulfilment of eligibility criteria and conditions, and scrutiny of documents submitted, the status of such applications will be updated online as accepted. Acceptance of the application is only a confirmation towards completion of scrutiny of the application.
7. After acceptance, only in those components where it is specifically mention in the detailed modalities of the scheme, a Technical Feasibility Report (TFR) will be issued by Coffee Board. Only after the issue of the TFR, the applicant should execute the activity. Any work taken up by the applicant prior to issue of a TFR will not be eligible for assistance.

### **IV. Intimation of completion of Activity**

1. Within a period as specified under modalities of each component, the applicant shall upload a completion report online along with supporting documents wherever applicable.

2. Upon submission of completion report, the same will be processed only if the budget under the sub-component has not been exhausted and government sanction against the budgeted amount has been issued. Wherever applicable as per scheme modalities of various components, the next step of inspection will be proceeded with only if the budget under the sub-component is available.

## V. Issuance of Sanction and Disbursement

1. On receipt of inspection report / TFR (wherever applicable) and / or completion report, either sanction for assistance will be accorded or the application will be rejected and the status will be uploaded online. Accordance of such sanction will be subject to the availability of fund with Coffee Board for the financial year.
2. The disbursement of financial assistance to the beneficiaries will be completed within a period specified by the Board as part of their service delivery benchmarks in their Citizen Charter subject to availability of funds with Coffee Board.

<b>Field Level</b>	<b>Working days</b>
Documents verification and unique ID creation after the applications received from growers	5 working days
From the date of receipt of application to Field inspection and issue of Technical Feasibility report (TFR) by the concerned office	15 working days
Execution of work and submission of claim on completion of work	Generally takes one to four months, depending on the component and nature of activity
From the date of receipt of claim to Physical verification / inspection and processing / forwarding the subsidy claim to DDE Offices by the concerned office	30 working days
<b>Deputy Director Extension Level</b>	
Processing the subsidy claims received from field office, sanction, and release of funds (subject to availability of funds)	30 working days
Processing application under LWM received from field office, scrutiny and sanction. (subject to availability of funds)	30 working days

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## Modalities for implementation of

### Sub Component 1.1 : Development Support for Coffee in Traditional Areas and Non-Tribal growers of Non-Traditional Area

#### 1.1.1: Replantation

**Objectives:** To improve the production and productivity of coffee plantations by encouraging replantation of old / senile and unproductive plantations.

##### 1.1.1.1. Eligibility criteria

- i) Only Indian citizens of all categories of holdings inclusive of corporates and cooperatives are eligible.
- ii) Replanting activity is permitted up to a maximum extent of 25.00 ha per year / holding. However, the Board may vary the maximum extent to less than 25.00 ha depending on the availability of funds and demand for other components of the schemes.
- iii) Applicable for Replantation of existing old / senile and low productive Arabica and Robusta coffee plantations aged 25 years in case of Arabica, 40 years in case of Robusta, 15 years in case of Arabica dwarfs by adopting either clean replanting or interlining in the existing blocks. Any exemptions can be referred to the concerned Joint Director (Extension) with details, to be decided in consultation with the Head Office.
- iv) Inter-planting of Arabica in Robusta blocks with Robusta as main crop in case of clean replanting, the subsidy will be considered as per the Robusta norms.
- v) When interlined in the old blocks, the old / unproductive plants should be removed after one harvest. This would ensure proper establishment of new plants.
- vi) Replacement of Arabica with Robusta at higher elevation of 1100 metres MSL and above is not eligible for support.
- vii) In case of small, homestead farms where mixed cropping with more than 3-4 plantation crops is a general norm, the extent of area eligible for replantation subsidy for coffee will be calculated on *pro rata* basis on the number of plants replanted. For example: tall Arabicas planted at 6 x 6 ft spacing with square design should have 3000 plants for claiming subsidy equivalent to one hectare. Details regarding number of plants per unit area for different varieties and planting designs will be laid down by the Research Department of the Board.
- viii) As far as possible, the growers should adopt appropriate planting designs that are suitable for mechanization of farm operations. In case of the estates which adopt planting designs amenable to mechanization, the subsidy will be considered for the entire area of replanting and not based on the plant population.

##### 1.1.1.2. Unit Cost:

- i) For Arabica - Rs.3,25,000/- per ha
- ii) For Robusta - Rs.2,75,000/- per ha.

### 1.1.1.3. Scale of Subsidy:

Sl. No.	Eligibility criteria	Scale of Subsidy on unit cost
	<b>General</b>	
a)	Up to 25 ha	40%
b)	>25 ha including Corporate / Partnership firms	25%
c)	<b>ST / SC Growers</b>	
a)	Up to 2 Ha.	90%
b)	>2 ha.	75%

**Note :**

1. The scale of subsidy can be reduced to lower scale by the Board based on the demand and availability of budget under subsidy head.
2. The level of applicable subsidy will be determined based on the total extent of area under coffee supported with relevant proof of land ownership records.

### 1.1.1.4. Release of Subsidy installments

- i) In case of clean replanting:
  - 1<sup>st</sup> installment - 70% of the eligible support
  - 2<sup>nd</sup> installment - 30% of the eligible support
- ii) In case of replantation by interlining method:
  - 1<sup>st</sup> installment - 30% of the eligible support
  - 2<sup>nd</sup> installment - 70% of the eligible support.

### 1.1.1.5. Procedure for Claiming subsidy

#### Step 1 : Obtaining Technical Feasibility Report (TFR)

- i) Grower has to register online in the Coffee Boards' Website ([www.coffeeboard.gov.in](http://www.coffeeboard.gov.in))
- ii) After approval of grower registration by the Coffee Board officer, the grower shall submit online application by uploading the following documents for TFR.
  - a) Proof of photo identity of the applicant/s is a copy of Aadhaar Card. In case Aadhaar is not issued then produce any other proof as prescribed by Government of India.
  - b) Proof of Land Ownership in the form of any one of the following:
    - a) Copy of Patta / Khatha Extract along with RTCs for all Survey Nos. having coffee in possession of the applicant in respect of Karnataka.
    - b) Copy of Chitta & Adangal in respect of Tamil Nadu and copy of possession certificate issued by competent revenue authority in respect of Nilgiris
    - c) Copy of Land Possession Certificate issued by the competent Revenue authority of Kerala.
    - d) Hakku Patra in case of SC/ST holdings who do not possess RTC
    - e) Copy of Scheduled Bank Pass Book having the details of account number, name of the Bank, branch, IFSC code etc.,
  - c) In case the applicant is a GPA holder, self-attested copy of the Registered GPA.
  - d) Caste Certificate in case of SC/ST growers

- iii) The concerned office will scrutinize the documents, carryout field inspection and issue Technical Feasibility Report to the grower for taking up replantation activity submit the claim well in advance to complete the process of inspection, verification and release of subsidy within the same financial year.

### **Step 2 : Claiming 1<sup>st</sup> installment of subsidy**

- i) The applicant shall submit online claim in the prescribed format along with following documents for replanting well in advance in order to facilitate field functionaries to complete the process of inspection, verification and release of subsidy within the same financial year.
  - a) Rough sketch of the estate along with check bandi / boundaries marked with clear demarcation of the replanted block / area duly signed by the applicant.
  - b) Expenditure statement duly signed by the applicant.
  - c) Copy of Scheduled Bank Pass Book having the details of account number, name of the Bank, branch, IFSC code etc.
- ii) The concerned office of the JLO / SLO will scrutinize the documents, carryout field inspection, prepare physical verification report with full details of the activity and forward the claim statement along with relevant records to the concerned Deputy Director (Extn).
- iii) The Deputy Director (Extn.) after scrutinizing the claim and records and on confirming the admissibility of the claim in all respects will release the 1<sup>st</sup> installment of replantation subsidy amount to the bank account of the applicant through PFMS.

### **Step 3 : Claiming 2<sup>nd</sup> installment of subsidy**

- i) **Clean Replantation Method:** The applicant shall submit the online claim for 2<sup>nd</sup> installment of subsidy in the prescribed format along with relevant documents to the office of the JLO / SLO of the Coffee Board during the second year of replanting / financial year, after filling up of vacancies and attending to necessary after care measures.
- ii) **Replantation by Interlining method:** The applicant shall submit the online claim for 2<sup>nd</sup> installment of subsidy in the prescribed format along with relevant documents to the office of the JLO / SLO of the Coffee Board after harvesting one crop from the old plants. The grower shall also ensure complete removal of all old plants before submitting the claim.

The Expenditure statement duly signed by the applicant to be submitted / uploaded along with claim for 2<sup>nd</sup> installment.

- iii) The concerned office of the JLO / SLO shall carryout spot inspection of the replanted area and take the following actions.
  - a) In case of clean replantation, the JLO/SLO shall recommend for release of 2<sup>nd</sup> installment to the concerned DDE after ensuring satisfactory maintenance of the area along with filling up of vacancies.
  - b) In case of interlining method of replantation, the JLO/SLO shall recommend for release of 2<sup>nd</sup> installment to the concerned DDE after ensuring complete removal of old plants and satisfactory maintenance of the area along with filling up of vacancies.

- c) In both the cases of clean replanting and interlining, deduction will be made as per the existing vacancies as on the date of investigation while recommending for release of subsidy.
- iv) The Deputy Director (Extn.) after scrutinizing the claim and records and on confirming the admissibility of the claim will release the 2<sup>nd</sup> installment of subsidy amount to the bank account of the applicant through PFMS.

**Terms and conditions:**

- The mere submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by willfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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## Modalities for implementation of

### Sub Component 1.1: Development Support for Coffee in Traditional Areas and Non Tribal growers of Non-Traditional Area

#### 1.1.2: Water Augmentation (WAS)

**Objective:** To improve the productivity of the coffee farms by facilitating the creation of infrastructure for irrigation.

##### 1.1.2.1. Eligibility

- i) All categories of holdings with coffee having a minimum area of **0.4 ha** and maximum of **25 ha**. In case of Schedule Caste / Schedule Tribe holdings the minimum area can be as low as **0.10 ha** subject to certification of feasibility by the extension functionaries.
- ii) Subsidy applicable for:
  - a) Water harvesting structures like water storage tank, open / ring well with (or) without pump set and
  - b) Procurement of irrigation equipment like sprinkler or drip/rodent resistant drip lines.
- iii) Subsidy may be availed for any one of the water harvesting structures in combination with any of the irrigation equipments together at one time or at different times during the plan period (2024-25 to 2025-26).
- iv) Construction of water storage tanks either above the ground level is allowed with pucca construction or below the ground level. However, eligible subsidy would be based on dimension of the water tank and unit cost applicable to the size of holdings as specified for the construction below ground level.
- v) The grower benefitted during the past ten years for any of the activities under WAS component will not be eligible for the same activity. For example: If a grower has availed subsidy for water tank/ open / ring/Bore well during the previous ten years period, he is not entitled for the subsidy for water tank/ open well. However, he is eligible for other activities like irrigation equipment.
- vi) The infrastructure under water augmentation shall be created either within the estate or on any nearby land owned by the grower or family members (mother, father, wife and children only). When the facility / facilities are being created in the land belonging to family member/s, letter of consent from the concerned owner should be submitted along with the application.

##### 1.1.2.2. Scale of subsidy:

Sl. No.	Eligibility criteria	Scale of Subsidy on unit cost	Remarks
I.	General		
	a) Up to 25 ha.	40%	<b>Maximum Ceiling of subsidy per beneficiary per annum and for the entire plan period may be restricted to certain amount by the Board depending on the demand and the availability of budget under Subsidy component.</b>
II.	<b>ST / SC Growers</b>		
	a) Up to 2 Ha.	90%	
	b) >2	75%	
III.	FPO	The eligible support to growers will be based on the area holding of the individual members. ie. If 80% of members holds < 10 ha. then they will be eligible for 75% of the support to growers	

**Note :** The scale of subsidy can be reduced to lower scale by the Board based on the demand and availability of budget under subsidy head.

### 1.1.2.3. Unit costs:

The unit costs of different component of water augmentation are furnished in tables **WAS-1 to WAS-3**.

**Table - WAS 1**

**Details of Unit Cost & Subsidy amount for Water storage tank (below and above ground level) applicable to different sized holdings**

Size of the Holding	Minimum Dimension (L x B x H)	Total Unit Cost (Rs.)
0.20 ha to 1.00 Ha.	30' x 30' x 10' (9000 Cft)	45,000
> 1 upto 2.00 Ha.	43' x 43' x 10' (18490 Cft)	96,000
> 2 upto 3.00 Ha.	53' x 53' x 10' (28090 Cft)	1,57,500
> 3 upto 4.00 Ha.	60' x 60' x 10' (36000 Cft)	2,00,500
> 4 upto 5.00 Ha.	68' x 68' x 10' (46240 Cft)	2,59,500
> 5 upto 6.00 Ha.	75' x 75' x 10' (56250 Cft)	3,15,600
> 6 upto 7.00 Ha.	81' x 81' x 10' (65610 Cft)	3,68,000
> 7 upto 8.00 Ha.	87' x 87' x 10' (75690 Cft)	4,24,800
> 8 upto 9.00 Ha.	92' x 92' x 10' (84640 Cft)	4,74,900
> 9 upto 10.00 Ha.	96' x 96' x 10' (92160 Cft)	5,17,000
>10 upto 11.00 Ha.	100' x 100' x 10' (100000 Cft)	5,61,000
>11 upto 12.00 Ha.	104' x 104' x 10' (108160 Cft)	6,06,000
>12 upto 13.00 Ha.	104' x 104' x 11' (118976 Cft)	6,96,000
>13 upto 14.00 Ha.	104' x 104' x 12' (129792 Cft)	7,75,000
>14 upto 15.00 Ha.	108' x 108' x 12' (139968 Cft)	8,36,000
>15 upto 16.00 Ha.	112' x 112' x 12' (150528 Cft)	8,99,000
>16 upto 17.00 Ha.	116' x 116' x 12' (160080 Cft)	9,65,000
>17 upto 18.00 Ha.	119' x 119' x 12' (169932 Cft)	10,00,000
>18 upto 19.00 Ha.	121' x 121' x 12' (181548 Cft)	10,49,000
>19 upto 25.00 Ha.	126' x 126' x 12' (190512 Cft)	11,38,000

- Note: 1: The growers are at liberty to execute the tanks of any dimension as per their requirement. However, the quantum of subsidy shall be applicable based on the unit cost for the respective category of holding indicated in the above table or the actual size/ cost whichever is less.
2. If the grower constructs water storage tanks smaller than the recommended capacity applicable to their category, the unit cost shall be determined based on the lower category under which the constructed size falls.
3. In case of growers holding up to 1 Ha. constructs water storage tanks smaller than the recommended capacity applicable to their category, the unit cost shall be calculated on the pro rata basis of Rs. 5 / cubic ft.

**Table- WAS 2**

**Details of Unit Cost & Subsidy amount for Sprinkler / Drip Irrigation / Rodent Resistant Drip line equipment applicable to different size of holdings**

Category (in ha.)	Unit cost (Rs.)
0.20 ha to 1.00 Ha.	80000
> 1 up to 2.00 Ha.	160000
> 2 up to 3.00 Ha.	240000
> 3 up to 4.00 Ha.	320000
> 4 up to 5.00 Ha.	380000
> 5 up to 6.00 Ha.	440000
> 6 up to 7.00 Ha.	500000
> 7 up to 8.00 Ha.	560000
> 8 up to 9.00 Ha.	620000
> 9 up to 10.00 Ha.	680000
>10 up to 11.00 Ha.	740000
>11 up to 12.00 Ha.	800000
>12 up to 13.00 Ha.	860000
>13 up to 14.00 Ha.	920000
>14 up to 15.00 Ha.	980000
>15 up to 16.00 Ha.	1040000
>16 up to 17.00 Ha.	1100000
>17 up to 18.00 Ha.	1160000
>18 up to 19.00 Ha.	1220000
>19 up to 25.00 Ha.	1280000

**Note:** The growers are at liberty to purchase sprinkler unit as per their requirement. However, the quantum of subsidy shall be applicable based on the unit cost for each category of holding indicated in the above table or based on the actual cost whichever less.

**Table- WAS-3**

**Details of the unit cost and subsidy for Open / Ring well**

Sl. No.	Activities	Unit Cost (Rs.)	
		With Motor	Without Motor
1.	Open well / Ring well with motor for depth of 30 feet (With minimum 5ft diameter)	Rs.4,000 per feet depth with a ceiling of Rs.1,20,000/- per beneficiary	Rs. 4,000 per feet depth is inclusive of the cost of the pump set. of which 90% is for digging open / ring well and 10% is for the pump set.

**Note:** The growers are at liberty to execute the above work with any dimension as per their requirement. However, the quantum of subsidy shall be applicable based on the unit cost or the actual size/ cost executed whichever is less.

#### 1.1.2.4: Procedure for claiming subsidy

##### Step 1. Obtaining Technical Feasibility Report (TFR)

- i) Grower has to register online in the Coffee Boards' website ([www.coffeeboard.gov.in](http://www.coffeeboard.gov.in))
- ii) After approval of grower registration by the Coffee Board officer, the grower shall submit online application by uploading the following documents for TFR.
  - a) Proof of photo identity of the applicant/s is a copy of Aadhaar Card. In case Aadhaar is not issued then produce any other proof as prescribed by Government of India
  - b) Caste certificate in case of SC/ST grower.
  - c) Proof of Land Ownership in the form of any one of the following:
    1. Copy of Patta / Khatha Extract along with RTCs for all Survey Nos. having coffee in possession of the applicant in respect of Karnataka.
    2. Copy of Chitta & Adangal in respect of Tamil Nadu and copy of possession certificate issued by competent revenue authority in respect of Nilgiris
    3. Copy of Land Possession Certificate issued by the competent Revenue authority of Kerala.
    4. Hakku Patra in case of SC/ST holdings who do not possess RTC
  - c) In case the applicant is a GPA holder, self-attested copy of the Registered GPA.
  - d) Letter of consent from the concerned family member/s, in case where the infrastructure is being created in the area not owned by the applicant.
  - e) Rough sketch of the estate along with check bandi / boundaries marked with clear demarcation of the site where the activity is proposed to be taken up and duly signed by the applicant/s.
  - f) Self- certified plan specification and estimation for the proposed civil works.
  - g) Original quotation in respect of purchase of machinery/equipment.

The concerned Office will scrutinize the documents, carryout field inspection and issue Technical Feasibility Report to the grower for taking up activity and inform the grower to submit the claim well in advance to complete the process of inspection, verification and release of subsidy within the same financial year.

##### Step 2: Claiming subsidy

- i) The applicant/s shall submit the claim online along with relevant documents during the same financial year on completion of activity.
- ii) The following documents are required to be produced for claiming the subsidy:
  - a) Invoice / Bill (Original) with GST Number in case of Motors, Sprinkler unit and drip unit. (In case of Motors and pump, serial number / engine number and make should be mentioned).
  - b) Self-certified work completion report along with executed specification and expenditure incurred for the civil works.
  - c) Copy of Scheduled Bank Aadhaar linked Pass Book having the details of account number, name of the Bank, branch, IFSC code, etc.
- iii) The concerned office of JLO / SLO will scrutinize the documents, carryout field inspection, prepare Physical Verification Report and after confirming the admissibility of the claim in all

respects, forward the claim statement along with relevant records to the concerned Deputy Director (Extension).

- iv) The Deputy Director (Extension) after scrutinizing the claim and records and on confirming the admissibility of the claim in all respects will release the eligible subsidy amount directly to the bank account of the applicant through PFMS.

**Terms and conditions:**

- The mere submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by willfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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## Modalities for implementation of

### Sub Component 1.1: Development Support for Coffee in Traditional Areas and Non Tribal growers of Non-Traditional Area

#### 1.1.3. Quality Up-gradation (QUP)

**Objective :** To extend incentives to coffee holdings for creation of infrastructure facilities for production of quality coffee.

##### 1.1.3.1. Eligibility Criteria

- i) All categories of holdings with coffee having a minimum area of **0.4 ha** and maximum of **25 ha**. In case of Schedule Caste / Schedule Tribe holdings the minimum area can be as low as **0.20 ha** subject to certification of feasibility by the extension functionaries for the activities excluding Godown.
- ii) Applicable for setting up of quality upgradation facilities like pulping unit, construction of pucca drying yard and storage facilities at farm level.
- iii) Coffee godown should be either cement concrete, granite stone or any other good quality stone slabs. The roof may be either reinforced concrete or asbestos cement sheets or Galvanized steel sheets. Godown should have adequate ventilation and air circulation by the provision of air vents, ventilators and exhaust fans. It should be used to store only Coffee.
- iv) Among coffee drying activities, a grower is eligible to avail the support for any one of the activities viz., either Drying yard or Mechanical drier or Solar tunnel drier.
- v) The pulping unit shall consists of conventional pulper, washer, motive power and accessories, fruit receiving vat, siphon tank, fermentation tank and pulping shed.
- vi) The mechanical drier shall consist of the drier with motive power like Electric pump set / Diesel Engine / Solar etc.,.
- vii) Subsidy may be availed for various activities at one time or at different times during the Plan period.
- viii) The grower benefitted during the past ten years for any of the activities under QUP component will not be eligible for the same activity. However, he is eligible for other activities like conventional pulper, godown etc.,
- ix) The infrastructure under quality upgradation shall be created either within the estate or on any nearby land owned by the grower or family members (mother, father, wife and children only). When the facility/ facilities are being created in the land belonging to family member/s, letter of consent from the concerned owner should be submitted along with the application.

##### 1.1.3.2. Scale of subsidy

Sl. No.	Eligibility criteria	Scale of Subsidy on unit cost	Remarks
I.	General		
	a) Upto 25 ha.	40%	Maximum Ceiling of subsidy per beneficiary per annum and for the entire plan period may be restricted to certain amount by the Board depending on the demand and the availability of budget under Subsidy component.
II.	<b>ST / SC Growers</b>		
	a) Upto 2 ha	90%	
	b) > 2.0 ha	75%	
III.	FPO	The eligible support to growers will be based on the area holding of the individual members. ie.. If 80% of members holds < 10 ha. then they will be eligible for 75% of the support to growers	

**Note :** The scale of subsidy can be reduced to lower scale by the Board based on the demand and availability of budget under subsidy head.

### 1.1.3.3. Unit cost

The unit costs for different activities under the Quality Upgradation component are furnished in tables QUP-1 to QUP-7.

**Table- QUP-1**

**Details of Unit Cost & Subsidy amount for Pulping unit (up to 2 Ha. Category)**

Category (in ha.)	Indicative Unit Cost (Rs.)
Hand operated Baby pulper	It will be notified through empanelment
Baby pulper operated with motive power	

**Table -QUP-2**

Single drum / bucket pulper: Unit cost will be notified through empanelment.

**Table – QUP-3**

**Details of Unit Cost & Subsidy amount for drying yard for different size of holdings**

Size of the Holding	Dimension (L x B )	Total Unit Cost (Rs.)
0.20 ha to 1.00 Ha.	20' x 20' (400 Sft)	57,000
> 1 upto 2.00 Ha.	32' x 25' (800 Sft)	99,000
> 2 upto 3.00 Ha.	40'x 30' (1200 Sft)	1,55,000
> 3 upto 4.00 Ha.	46'x 35' (1610 Sft)	1,80,000
> 4 upto 5.00 Ha.	50'x 40' (2000 Sft)	2,35,000
> 5 upto 6.00 Ha.	60'x 40' (2400 Sft)	2,98,000
> 6 upto 7.00 Ha.	70'x 40' (2800 Sft)	3,46,000
> 7 upto 8.00 Ha.	80'x 40' (3200 Sft)	3,75,000
> 8 upto 9.00 Ha.	80'x 45' (3600 Sft)	4,17,000
> 9 upto 10.00 Ha.	80'x 50' (4000 Sft)	4,45,000
>10 upto 11.00 Ha.	80'x 53' (4240 Sft)	5,14,000
>11 upto 12.00 Ha.	80'x 57' (4560 Sft)	5,55,000
>12 upto 13.00 Ha.	85'x 57' (4845 Sft)	5,89,000
>13 upto 14.00 Ha.	85'x 60' (5100 Sft)	6,18,000
>14 upto 15.00 Ha.	85'x 63' (5355 Sft)	6,45,000
>15 upto 16.00 Ha.	90'x 63' (5670 Sft)	6,82,000
>16 upto 17.00 Ha.	90'x 66' (5940 Sft)	6,89,000
>17 upto 18.00 Ha.	90'x 69' (6210 Sft)	7,47,000
>18 upto 19.00 Ha.	95'x 68' (6460 Sft)	7,77,000
>19 upto 25.00 Ha.	95'x 70' (6650 Sft)	8,00,000

**Table – QUP-4**

**Details of Unit Cost and Subsidy amount for Mechanical driers**

**Eligibility Criteria:** All category of holdings with a minimum area of 5.00 ha and up to 25.00 ha under coffee.

<b>Capacity</b>	<b>Indicative Unit Cost inclusive of civil structure and accessories (Rs.)</b>
Up to 1,000 kg/batch	6,00,000
1,500kg/batch	8,00,000
2,000 kg/batch	10,00,000
2,500 kg/batch	12,00,000
Above 3,000 kg/batch	16,00,000

**Note:** Growers who avail support for drying yard will not be eligible for Mechanical drier, like wise grower availing benefit of solar tunnel drier will not be eligible for Drying yard or Mechanical drier and vice-versa.

**Table – QUP-5**

**Details of Unit Cost and Subsidy amount for Solar Tunnel driers with dehumidifier, ventilators with exhaust, Drying trays & Racks, thermometer, temperature & humidifier regulation mechanism etc.**

**Eligibility Criteria:** All category of holdings with a minimum area of 1.00 ha and up to 25.00 ha under coffee.

<b>Capacity</b>	<b>Indicative Unit Cost inclusive of structure and accessories (Rs.)</b>
Up to 1,000 kg/batch – Approximately 720 Sq. ft. area	6,00,000
1,500kg/batch	8,00,000
2,000 kg/batch	11,00,000
2,500 kg/batch	13,00,000
Above 3,000 kg/batch	16,00,000

**Table-QUP-6****The details of Unit Cost and Subsidy amount for Godown for different size of holdings**

Size of the Holding	Dimension (L x B x H)	Total Unit Cost (Rs.)
0.40 ha to 1.00 Ha.	08'x06'x12' (576 Cft)	1,81,000
> 1 upto 2.00 Ha.	10'x 9'6"x12' (1140 Cft)	2,41,000
> 2 upto 3.00 Ha.	12'x 12'x12' (1728 Cft)	2,96,000
> 3 upto 4.00 Ha.	20'x 9'6"x12' (2280 Cft)	3,70,000
> 4 upto 5.00 Ha.	20'x12'x12' (2880 Cft)	3,82,000
> 5 upto 6.00 Ha.	20'x14'6"x12' (3480 Cft)	4,63,000
> 6 upto 7.00 Ha.	21'x16'x12' (4032 Cft)	5,28,000
> 7 upto 8.00 Ha.	21'x18'x12' (4536 Cft)	5,75,000
> 8 upto 9.00 Ha.	21'x20'x12' (5040 Cft)	6,10,000
> 9 upto 10.00 Ha.	22'x21'x12' (5544 Cft)	6,57,000
>10 upto 11.00 Ha.	24'x21'x12' (6048 Cft)	6,94,000
>11 upto 12.00 Ha.	26'x21'x12' (6552 Cft)	7,02,000
>12 upto 13.00 Ha.	28'x21'x12' (7056 Cft)	7,53,000
>13 upto 14.00 Ha.	28'x22'6"x12' (7560 Cft)	7,88,000
>14 upto 15.00 Ha.	30'x22'x12' (7920 Cft)	8,24,000
>15 upto 16.00 Ha.	30'x23'x12' (8280 Cft)	8,52,000
>16 upto 17.00 Ha.	30'x24'x12' (8640 Cft)	8,79,000
>17 upto 18.00 Ha.	32'x24'x12' (9216 Cft)	9,15,000
>18 upto 19.00 Ha.	32'x25'x12' (9600 Cft)	9,34,000
>19 upto 25.00 Ha.	34'x25'x12' (10200 Cft)	9,58,000

**Note:** The construction of the godown shall be as per the specification issued by the Coffee Board from time to time for scientific storage of coffee. Any application for construction of godown with dimension bigger than 1140 Cft. or the estimated cost more than Rs. 2.50 lakhs shall submit site specific plan prepared by a qualified engineer incorporating the specification issued by the Coffee Board.

#### 1.1.3.4. Procedure for claiming subsidy

##### Step 1: Application for obtaining Technical Feasibility Report (TFR)

- i. Grower has to register online in the Coffee Boards' Website ([www.coffeeboard.gov.in](http://www.coffeeboard.gov.in))
- ii. After approval of grower registration by the Coffee Board officer, the grower shall submit online application by uploading the following documents for TFR.
  - a) Proof of photo identity of the applicant/s is a copy of Aadhaar Card. In case Aadhaar is not issued then produce any other proof as prescribed by Government of India.
  - b) Caste certificate in case of SC/ST certificate
  - c) Proof of Land Ownership in the form of any one of the following:
    1. Copy of Patta / Khatha Extract along with RTCs for all Survey Nos. having coffee in possession of the applicant in respect of Karnataka.
    2. Copy of Chitta & Adangal in respect of Tamil Nadu and copy of possession certificate issued by competent revenue authority in respect of Nilgiris
    3. Copy of Land Possession Certificate issued by the competent Revenue authority of Kerala.
    4. Hakku Patra in case of SC/ST holdings who do not possess RTC

5. In case the applicant is a GPA holder, self attested copy of the Registered GPA.
- iii. Letter of consent from the concerned family member/s, in case where the infrastructure is being created in the area not owned by the applicant.
  - iv. Rough sketch of the estate along with check bandi / boundaries marked with clear demarcation of the site where the activity is proposed to be taken up and duly signed by the applicant/s.
  - v. Self-Certified Plan and Estimation with specification for the proposed civil works
  - vi. Original Quotation with GST number in respect of machineries viz. conventional pulpers and mechanical driers
  - vii. The concerned office will scrutinize the documents, carryout field inspection and issue Technical Feasibility Report to the grower for taking up activity and the grower shall submit the claim well in advance to complete the process of inspection, verification and release of subsidy within the same financial year.

## **Step 2 : Claiming subsidy**

- i) The applicant/s shall submit the claim online along with relevant documents during the same financial year on completion of activity.
- ii) The following documents are required to be uploaded / submitted for claiming the subsidy:
  - a) Invoice / Bill (Original) with GST number in case of pulper and mechanical drier
  - b) Self-certified work completion report along with executed specification and expenditure incurred for the civil works.
  - c) Copy of the Bank Pass Book having the details of account number, name of the Bank, branch, IFSC code, etc.
- iii) The concerned office of the JLO / SLO will scrutinize the documents, carryout field inspection, prepare physical verification report with full details of the activity and forward the claim statement to the concerned Deputy Director (Extension).
- iv) The Deputy Director (Extension) after scrutinizing the claim and records and on confirming the admissibility of the claim in all respects will release eligible subsidy amount to the bank account of the applicant through PFMS.

## **Terms and conditions:**

- The mere submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by willfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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## Modalities for Implementation of

### Sub Component 1.1: Development Support for Coffee in Traditional Areas and Non Tribal growers of Non-Traditional Area

#### 1.1.4: Eco Pulpers

**Objective:** To provide support towards protection of environment in the coffee areas through avoidance of pollution by adopting eco-friendly pulpers (or) by implementation of pollution abatement measures as per Pollution Control Board norms.

The support for pollution abatement measures includes support towards installation of eco-pulpers in estates where conventional pulpers are being used for wet processing of coffee.

##### 1.1.4.1: Eligibility Criteria

- i) Applicable for all category of holdings with a holdings > 10ha Including corporates and partnership/ cooperative firms under coffee as main crop.
- ii) Those who have availed subsidy for conventional pulpers during the last five years will be eligible for subsidy for eco pulpers after deducting the previously availed subsidy.
- iii) The grower availing subsidy for eco-pulpers as a member of a FPC / FPOs is not eligible for subsidy for conventional pulper.
- iv) Coffee Board will empanel the list of eligible manufactures / dealers for the supply of Eco-pulpers models after following due empanelment procedure. Accordingly, the coffee growers should procure the Eco-pulping Units from the empanelled manufactures / dealers only.
- v) Setting up of eco-pulpers by FPC / FPOs will be preferred over individual units and such units will get priority in funding by the Coffee Board

##### 1.1.4.2. Unit cost

The unit costs of Eco-pulpers will be notified through empanelment.

##### 1.1.4.3 Scale of Subsidy

- 40% of the unit cost subject to a maximum ceiling of Rs.5.00 lakh per unit for individual holdings owning >10 ha.to 25 ha.
- 25% of the unit cost subject to a maximum ceiling of Rs.5.00 lakh per unit for individual holdings / Corporate and partnership firms owning more than 25 ha.
- 75% of the unit cost subject to a maximum ceiling of Rs.7.50 lakh per unit for General FPOs/FPCs

##### 1.1.4.5. Procedure for claiming subsidy

###### Step 1: Application for obtaining Technical Feasibility Report (TFR)

- i.) Grower has to register online in the Coffee Boards' Website ([www.coffeeboard.gov.in](http://www.coffeeboard.gov.in))
- ii) After approval of grower registration by the Coffee Board officer, the grower shall submit online application by uploading the following documents for TFR.

- a) Proof of photo identity of the applicant/s is a copy of Aadhaar Card. In case Aadhaar is not issued then produce any other proof as prescribed by Government of India.
- b) Proof of Land Ownership in the form of any one of the following:
  - 1. Copy of Patta / Khatha Extract along with RTCs for all Survey Nos. having coffee in possession of the applicant in respect of Karnataka.
  - 2. Copy of Chitta & Adangal in respect of Tamil Nadu and copy of possession certificate issued by competent revenue authority in respect of Nilgiris
  - 3. Copy of Land Possession Certificate issued by the competent Revenue authority of Kerala.
  - 4. Hakku Patra in case of SC/ST holdings who do not possess RTC
- iii) In case the applicant is a GPA holder, self attested copy of the Registered GPA.
- iv) Letter of consent from the concerned family member/s, in case where the infrastructure is being created in the area not owned by the applicant.
- v) Rough sketch of the estate along with check bandi / boundaries marked with clear demarcation of the site where the activity is proposed to be taken up and duly signed by the applicant/s.
- vi) Self-Certified Plan and Estimation with specification for the proposed civil works
- vii) Original Quotation with GST number in respect of Pulper
- viii) The concerned office will scrutinize the documents, carryout field inspection and issue Technical Feasibility Report to the grower for taking up activity and the grower shall submit the claim well in advance to complete the process of inspection, verification and release of subsidy within the same financial year.

## **Step 2 : Claiming subsidy**

- i) The applicant/s shall submit the claim online along with relevant documents during the same financial year on completion of activity.
- ii) The following documents are required to be uploaded / submitted for claiming the subsidy:
  - a) Invoice / Bill (Original) with GST number of pulper
  - b) Self-certified work completion report along with executed specification and expenditure incurred for the civil works.
  - c) Copy of Scheduled Aadhaar seeded Bank Pass Book having the details of account number, name of the Bank, branch, IFSC code, etc.
- iii) The concerned office of the JLO / SLO will scrutinize the documents, carryout field inspection, prepare physical verification report with full details of the activity and forward the claim statement to the concerned Deputy Director (Extension).
- iv) The Deputy Director (Extension) after scrutinizing the claim and records and on confirming the admissibility of the claim in all respects will release eligible subsidy amount to the bank account of the applicant through PFMS.

## **Terms and conditions:**

- The mere submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.

- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by willfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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## Modalities for implementation of

### Sub Component 1.1: Development Support for Coffee in Traditional Areas and Non Tribal growers of Non-Traditional Area

#### 1.1.5. : Organic Certification / Eco certification / Natural farming

**Objective:** To encourage coffee growers to improve quality for higher returns and improve access to high value specialty markets through production of organic certified coffees.

An allied objective of this scheme is to encourage small growers to form groups / collectives for taking up organic certification that will facilitate creation of common facilities in future.

##### 1.1.5.1. Eligibility

- i) All category of holdings owning up to 25 ha and groups of small growers (FPOs / FPCs) who obtain certification of their plantations.
- ii) Support is available for certification of estates as per Organic Certification Programme.
- iii) Coffee certified as per the National Programme for Organic Production (NPOP) and various international standards like EU Regulation, NOP (National Organic Programme of USA), JAS (Japanese Agriculture Standards) etc. are eligible.
- iv) The Certificate should be obtained from the Certification Agencies accredited by the respective Certification Programme during the plan period.

##### 1.1.5.2. Extent of support / subsidy for Organic Certification

75% of the certification cost subject to ceiling of Rs. 2,00,000/-

##### 1.1.5.3. Procedure for claiming subsidy

- i) This incentive is provided only as backend support and the costs incurred during in-conversion period are also eligible.
- ii) After obtaining certification by the accredited certification body/ agency, the Individual FPOs / FPC are required to submit online application along with the following documents to the concerned Office of the JLOs / SLOs of the Coffee Board.
  - a. Proof of photo identity of the applicant/s is a copy of Aadhaar Card. In case Aadhaar is not issued then produce any other proof as prescribed by Government of India.
  - b. In case of grower's groups viz., FPOs the Certificate of incorporation / registration, memorandum of article of association issued by the authority concerned and Complete list/ details of members of the organization.
  - c. Copy of the certificate issued by the accredited Certification Agency
  - d. Land Ownership documents (any of the following)
    - i. Copy of Patta / Khatha Extract along with RTCs for all Survey Nos. having coffee in possession of the applicant in respect of Karnataka.
    - ii. Copy of Chitta & Adangal in respect of Tamil Nadu and possession certificate from the competent authority of revenue in Nilgiris

- iii. Copy of Land Possession Certificate issued by the competent Revenue authority in respect of Kerala.
  - iv. Hakku Patra in case of SC/ST holdings who do not possess RTC
  - v. In case the applicant is a GPA holder, self attested copy of registered GPA.
- e. Original invoice / bill towards the fee incurred as cost of certification
  - f. Proof of payment of certification costs
  - g. Copy of the scheduled Bank Pass Book containing the details of account number, name of the Bank, branch, IFSC code, etc.
- iii) The concerned JLO / SLO will scrutinize the documents, carryout field inspection for verification of books and records.
  - iv) The JLO / SLO shall forward the claim along with Physical Verification Report and other relevant records to the concerned Deputy Director (Extension).
  - v) The Deputy Director (Extension) after scrutinizing the claim and records and on confirming about the admissibility of the claim in all respects will release subsidy amount to the beneficiary's bank account through PFMS.

**1.1.5.4. Amendment to the Scheme:**

- The mere submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by willfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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## Modalities for implementation of

### Sub Component 1.1: Development Support for Coffee in Traditional Areas, Non-Traditional Area and North Eastern Region.

#### 1.1.6: Farmers Producer Organizations (FPOs)

##### Objective:

1. To provide broad-based supportive ecosystem to facilitate development of vibrant, socially and economically sustainable coffee communities.
2. To enhance productivity and reduce cost of cultivation through cost effective, sustainable and efficient use of resources and realize higher returns by direct market linkages for their produce through collective action.
3. Capacity building of FPOs to develop entrepreneurship skills to climb up the value chain to attain self-sustainability.

##### 1.1.6.1: Eligibility

- 1) **General FPO**; shall have a minimum 100 coffee growers as members.
- 2) FPOs / FPCs shall have Memorandum of Association, Bye-laws, and Administrative Committees and shall be registered under part IXA of companies Act or under Co-operative Societies Act of the concerned states.
- 3) The FPO shall be in existence for at least two years and with sound finances as per audit report

##### 1.1.6.2. Broad Services and Activities of FPO

1. The FPO may create the following common infrastructural facilities for which the Board will extend subsidy
  - Sprinkler unit,
  - Drying yard/ mechanical drier/ solar tunnel drier
  - Go down,
  - Eco-pulper
  - Custom hiring centers for machineries
  - Nursery for production of planting material.

These facilities shall be permitted to be used by its members or other coffee growers by collecting user charges, which will be used for maintenance.

2. Eco-certification / organic / Natural farming.
3. Establishment of Roasting & Grinding unit
4. Supply quality inputs like seed, fertilizer, Bio control agents, etc. at reasonable prices.
5. Create infrastructure for value addition like cleaning, sorting, grading, packing, branding by collecting user charges or by collectivization to secure better returns.
6. Facilitate market information for judicious decision in production and marketing
7. Collective marketing of produce to secure better and remunerative prices
8. Facilitate logistics services such as storage, transportation etc.

**1.1.6.3. Application process:** Applications will be invited from the eligible FPOs along with the following relevant documents

- a) Application in the prescribed format
- b) Valid registration certificate of the FPO for the financial year of submission of the application
- c) Articles of association and Memorandum of Association of the organization
- d) PAN and other statutory requirements of the organisation.
- e) Detailed list of all the Members with holding size
- f) Audited statement of accounts for last two years, wherever it is applicable.
- g) Resolution passed by the general body of the FPO to take up the proposed activity / activities with the support of Coffee Board
- h) Each FPO shall submit estimates for all the activities and or quotations for machineries / equipment.
- i) A detailed report / action plan for the utilization of the proposed facility / activity
- j) Proposed activity should be in a common land belonging to the FPO or on the government land with allotment letter. Whereas in case of Custom hiring center / R&G unit can be established on a lease building / land with lease agreement for minimum 5 years.

**1.1.6.4. Issue of Feasibility report:**

On receipt of the application from the FPO, the team of three officers viz concerned DD, SLO and jurisdictional extension personnel shall make visit, ascertain the feasibility and place the feasibility report along with the proposal of the organization before the following committee'

- a) Director of Finance, Coffee Board
- b) Director of Research, Coffee Board
- c) Board member/s of the area where FPO is located
- d) Joint Director / Deputy Director (Extension) of the area where FPO is located shall suggest ways and means for improvement.
- e) Deputy Director (Extension), Planning & Coordination

**Convener :** Nodal Officer & SLO, P&C Cell, Coffee Board, Bengaluru

**1.1.6.5. Implementation and Procedure for release of subsidy support:**

1. Based on the decision of the committee, Deputy Director (Extension) of the concerned area will issue Technical Feasibility Report (TFR).
2. On receiving the TFR, the FPO shall sign MoU/ agreement with Coffee Board represented by the Deputy Director (Extension) of the concerned area.
3. The FPO will execute the work as per the approved plan, TFR and MoU and submit claims in prescribed format well within the same financial year. (All execution of works and all procurement of machineries shall be post TFR and within same financial year)
4. The team of three officers viz concerned DD, SLO and jurisdictional extension personnel shall make spot inspection and certify satisfactory execution .
5. The proposals duly verified and recommended by the team shall be considered by concerned Deputy Director Extension for release of subsidy.
6. In case of community infrastructures, the amount will be released in 2 installments i.e., FPO shall initiate the work/s and on completion of the 50% of the work, Coffee Board will release 50% of fund based on the progress report furnished by the three-member team. Further, on

completion of work the final installment will be released based on the satisfactory report of the team.

7. The FPO shall abide by terms and conditions as stipulated by the Coffee Board from time to time before or after release of subsidy support

**1.1.6.6. Terms and conditions:**

1. Members of FPO / Grower collectives shall take up the activities collectively
2. FPOs shall adopt suitable Resolution for establishment and effective operation of the facility in their General Body for availing support.
3. FPOs/ grower collective are required to show adequate financial resources for remaining project cost and for its operation.

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## Modalities for implementation of

### Sub Component 1.1 : Development Support for Coffee in Traditional Areas and Non Tribal growers of Non-Traditional Area

#### 1.1.7: Support for wrapping material for White Stem Borer affected plants

Objective: To encourage the coffee growers by providing 50% subsidy on material cost so that the technology will be adopted on a massive scale which will contribute to great extent in minimizing the pest load in field and for effective management of the dreaded pest, CWSB in Arabica plantations.

##### 1.1.7.1. Eligibility criteria

All growers (Except Corporate / Partnership firms)

##### 1.1.7.2. Proposed unit cost of NWF material for wrapping of CWSB infested plants & scale of subsidy:

Variety	Approx. wrapping material required (meter)	Approx. Cost of the material @ Rs. 7/m (Rs.)	Eligible Subsidy @ 50% (in Rs.)
Dwarf Arabica	5	35.00	17.50
Tall Arabica	7	49.00	24.50

Note : The scale of subsidy is subject for revision by the CEO / Secretary based on the allocation of budget under subsidy head.

##### 1.1.7.3. Procedure for implementation:

- i) Coffee Board extension units will receive the indent from the interested growers on the requirement of NWF along with 50% of the cost of the material during the month of May and June.
- ii) The receipts will be communicated to the Director of Research for procurement and supply.
- iii) Based on the indent, the Director of Research will procure the material before July by floating tenders after following procedures as per the GFR.
- iv) The procured materials will be supplied to the indented growers before August to wrap the material on the coffee stems before the flight period.

##### 1.1.7.4 :Documents required:

- a) Proof of Land Ownership in the form of any one of the following:
  1. Copy of Patta / Khatha Extract along with RTCs for all Survey Nos. having coffee in possession of the applicant in respect of Karnataka.
  2. Copy of Chitta & Adangal in respect of Tamil Nadu and copy of possession certificate issued by competent revenue authority in respect of Nilgiris
  3. Copy of Land Possession Certificate issued by the competent Revenue authority of Kerala.
  4. Hakku Patra in case of SC/ST holdings who do not possess RTC
- b) In case the applicant is a GPA holder, self-attested copy of the Registered GPA.

**Terms and conditions:**

- The mere submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by willfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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## **Modalities for implementation of**

### **Component - 1: Development Support to Coffee Stakeholders**

#### **Sub Component 1.2: Coffee Development Programme in Non-Traditional Areas (NTA)**

##### **1.2.1: Support for Coffee Expansion**

**Objective:** To increase the area and production of Arabica coffee in association with the State level Nodal agencies in Andhra Pradesh and Odisha, so as to facilitate afforestation in the Podu lands and to help settle the tribals on a permanent footing.

##### **1.2.1.1. Eligibility**

Applicable to all holdings of Non-Traditional Areas in whose case the Coffee Development Programme is implemented by State level Nodal agencies in Andhra Pradesh and Odisha.

**1.2.1.2. Unit cost:** Rs.1,25,000/- per ha. for Arabica

**1.2.1.3. Scale of Subsidy:** 25% of unit cost i.e. Rs.31,250/- per ha.

##### **1.2.1.4. Release of Installments**

1<sup>st</sup> installment - 60% during the first year i.e. Rs.18,750/- per Ha

2<sup>nd</sup> installment - 40% during the second year i.e. Rs.12,500/- per Ha

##### **1.2.1.5 Role of Coffee Board**

- i) Supply of quality seed coffee of suitable varieties.
- ii) Provide technical assistance to the growers and training of personnel of State level Nodal agencies in Andhra Pradesh and Odisha.
- iii) Provide counterpart financial assistance towards expansion activity.

##### **1.2.1.6 Role of State Nodal Department / agency identified by respective state government**

- i) Identification of beneficiaries and suitable land
- ii) Advance shade planting
- iii) Procurement of seed coffee from Coffee Board and raising of coffee nurseries
- iv) Assisting tribal coffee growers in planting of coffee and all cultural operations.
- v) Furnishing of annual progress of area newly planted and financial achievement to the Coffee Board.

### **1.2.1.7 Procedure for claiming subsidy:**

#### **By State Nodal Agency, Andhra Pradesh**

##### **First Year:**

- i) On completion of planting, the State Nodal agency shall submit a village wise list of beneficiaries / claim by individual growers to the Deputy Director (Extension), Paderu duly certifying the correctness of the claims during the month of October of the planting year for releasing the first instalment of subsidy.
- ii) To release 1<sup>st</sup> instalment, no deduction will be made if the vacancies are in normal range i.e. 15% or less. But if the vacancies are above 15%, the amount equivalent to the vacancies above 15% will be deducted while recommending for release of 1<sup>st</sup> instalment of subsidy. For example, if the vacancies are 25%, subsidy amount equivalent to only 10% will be deducted while releasing 1<sup>st</sup> instalment.
- iii) The JLOs / SLOs shall undertake joint field inspections along with state nodal agency Officials (at least 10% of the cases) forward eligible claims to Deputy Director (Extension), Paderu.
- iv) The Deputy Director (Extension), Paderu shall scrutinize, compile the claims, recommend and forward the eligible claims to the Competent Authority at Head Office, Coffee Board for sanction.
- v) The Coffee Board will release the eligible subsidy amount to the state nodal agency through NEFT / PFMS.
- vi) The state nodal agency shall ensure disbursement of subsidy to the concerned beneficiaries through NEFT / PFMS and furnish the utilization certificate to the Coffee Board before the end of the respective financial year.

##### **Second Year:**

- i) The state nodal agency shall prefer the consolidated claim of subsidy to the Coffee Board in the prescribed format along with the list of beneficiaries duly certifying the satisfactory maintenance of the coffee block and completion of vacancy filling.
- ii) The SLOs / JLOs will undertake joint field inspections of the claims along with state nodal agency officials (at least 15%) and forward the eligible claims to the Deputy Director (Extension), Paderu.
- iii) The Deputy Director (Extension), Paderu shall scrutinize, compile the claims and sanction the eligible subsidy amount.
- iv) To release 2<sup>nd</sup> instalment, deduction will be made as per the existing vacancies as on the date of investigation while recommending for release of subsidy.
- v) The Coffee Board will release the eligible subsidy amount to the state nodal agency / individual growers through NEFT / PFMS.
- vi) The state nodal agency shall ensure disbursement of subsidy to the concerned beneficiaries through NEFT / PFMS and furnish the utilization certificate to the Coffee Board before the end of the respective financial year.

## **By Nodal Department / agency identified by the State Government in case of Odisha.**

### **First Year:**

- i) On completion of planting, the Nodal Department / Agency identified by state Government in case of Odisha shall submit a village wise list of beneficiaries to the Deputy Director (Extension), Paderu duly certifying the correctness of the claims during October of the planting year for releasing the first installment of subsidy.
- ii) To release 1<sup>st</sup> instalment, no deduction will be made if the vacancies are in normal range i.e. 15% or less. But if the vacancies are above 15%, the amount equivalent to the vacancies above 15% will be deducted while recommending for release of 1<sup>st</sup> instalment of subsidy. For example, if the vacancies are 25%, subsidy amount equivalent to only 10% will be deducted while releasing 1<sup>st</sup> instalment. This is applicable for only state nodal agency claims.
- iii) The JLOs / SLOs shall undertake joint field inspections along with state nodal agency Officials (at least 10% of the cases) / in case of individual growers JLO / SLOs shall inspect the field for issue of TFR and PV and forward eligible claims to Deputy Director (Extension), Paderu.
- iv) The Deputy Director (Extension), Paderu shall scrutinize, compile the claims, recommend and forward the eligible claims to the Competent Authority at Head Office, Coffee Board for sanction in case of state nodal agency and in case of individual will release amount to the individual.
- v) The Coffee Board will release the eligible subsidy amount to the state nodal agency / individual through NEFT / PFMS.
- vi) The state nodal agency shall ensure disbursement of subsidy to the concerned beneficiaries through NEFT / PFMS and furnish the utilization certificate to the Coffee Board before the end of the respective financial year.

### **Second Year:**

- i) The Nodal Department / Agency identified by State Government in case of Odisha shall prefer the consolidated claim of subsidy to the Coffee Board in the prescribed format along with the list of beneficiaries duly certifying the satisfactory maintenance of the coffee block and completion of vacancy filling and in case of individual, the grower has to submit the claim to the O/o. Coffee Board.
- ii) The SLOs / JLOs will undertake joint field inspections of the claims along with Nodal agency officials (at least 10%) and in case of individual growers JLO / SLOs shall inspect the field and forward the eligible claims to the Deputy Director (Extension), Paderu.
- iii) The Deputy Director (Extension), Paderu shall scrutinize, compile the claims and sanction the eligible subsidy amount.
- iv) To release 2<sup>nd</sup> instalment, deduction will be made as per the existing vacancies as on the date of investigation while recommending for release of subsidy in case of state nodal agency and in case of individual the amount will be released to the beneficiaries directly.

#### **1.2.1.8 Amendment to the scheme:**

- The submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board.

The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.

- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by willfully furnishing wrong/incorrect information, mis-representation, and suppression of information.

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## **1.2.2: Support for Coffee Consolidation**

**Objective :** The main objective of consolidation is to improve the productivity of existing coffee holdings by gap filling/ rejuvenation followed with improved cultivation methods like application of compost, bush management, shade management, pest& disease control etc. Consolidation programme is proposed to be continued and implemented by Coffee Board directly in Andhra Pradesh and Odisha.

### **1.2.2.1 Eligibility**

- i) Applicable to all ST and SC beneficiaries
- ii) The holdings should be in bearing stage.
- iii) The vacancies should not be less than 40% in the given block meant for consolidation.

**1.2.2.2 Unit cost:** Rs. 75,000/- per ha.

**1.2.2.3 Scale of Subsidy:** 50% of unit cost i.e. Rs. 37,500/- per ha.

### **1.2.2.4 Release of Installments**

1<sup>st</sup> installment - 60% during the first year of consolidation i.e. Rs.22,500/- per Ha.

2<sup>nd</sup> installment - 40% during the second year of consolidation i.e. Rs.15,000/- per Ha.

### **1.2.2.5 Role of Coffee Board**

- i) Coffee Board would identify the beneficiaries with the help of ITDA/ Soil Conservation Department / Nodal Department / Agency identified by State Government and motivate the growers to consolidate their coffee holdings to improve production and productivity of unit area.
- ii) Assisting growers in obtaining seedlings, vacancy filling and all cultural operations
- iii) Ensuring adoption of required cultivation methods like application of compost, bush management, shade management, pest & disease control etc. be the beneficiaries

### **1.2.2.6 Procedure for claiming subsidy:**

#### **Step 1 : Obtaining Technical Feasibility Report (TFR)**

- i) Grower has to register online in the Coffee Boards' website ([www.indiacoffee.org](http://www.indiacoffee.org)).
- ii) After approval of grower registration by the Coffee Board Officer, the grower shall submit online application by uploading the following documents for TFR.
  - A) Proof of photo identity of the applicant/s such as copy of Aadhar Card or Ration Card or Passport or PAN Card or Driving License or Election Photo Identity Card (EPIC) by the Election Commission etc.,
  - B) Proof of Land Ownership in the form of any one of the following:

Land ownership documents like Land Possession / Ownership Certificate issued by the competent ITDA / Revenue / any other government authority of Andhra Pradesh and Odisha

iii) The concerned Office will scrutinize the documents, carryout field inspection and issue Technical Feasibility Report to the grower for taking up coffee consolidation activity.

**First Instalment:**

- i) On completion of vacancy filling and maintenance of the holdings in all aspects by adoption of improved cultivation methods like application of compost, bush management, shade management, pest & disease management etc., the grower shall submit online claim during the month of October of the planting year for releasing the first instalment of subsidy.
- ii) The SLOs / JLOs shall undertake field inspections and forward eligible claims to Deputy Director (Extension), Paderu.
- iii) The Deputy Director (Extension), Paderu shall scrutinize and sanction the eligible claims and releases the eligible amount to beneficiaries through PFMS only.

**Second Instalment:**

- i) The grower shall submit online claim for releasing the second instalment of subsidy after carrying out the all-necessary cultural practices and vacancy filling if any.
- ii) The SLOs / JLOs shall undertake field inspections and forward eligible claims to Deputy Director (Extension), Paderu.
- iii) The Deputy Director (Extension), Paderu shall scrutinize and sanction the eligible claims and releases the eligible amount to beneficiaries through PFMS only.

**1.2.2.7 Amendment to the Scheme:**

- The submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by wilfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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### **1.2.3 : Support for Mixed Shade Tree saplings**

**Objective:** To encourage planting of mixed species of native trees / fruit yielding trees like mango, jack, syzygium, orange etc, in new coffee holdings so as to establish good evergreen shade canopy to increase soil fertility, moisture retention capacity and thereby increasing productivity levels and also provide additional revenue from fruit trees.

#### **1.2.3.1 Eligibility**

All the existing coffee holdings belonging to Schedule Tribe, Schedule Caste and FPOs.

#### **1.2.3.2 Scale of support**

- i) A sum of Rs. 6/- per seedlings
- ii) A maximum of 25 seedling / saplings per beneficiary.

#### **1.2.3.3 Procedure for claiming subsidy (Andhra Pradesh & Odisha)**

- i) The village wise requirement of mixed shade tree saplings shall be worked out by the Nodal agencies, Schedule Tribe, Schedule Caste and FPOs' beneficiaries.
- ii) The nodal agency / beneficiary group shall initiate necessary steps to raise the required number of mixed shade tree saplings in different locations/villages in the already established coffee areas.
- iii) After ensuring satisfactory growth of the saplings followed by distribution and planting of shade saplings in the field, the Nodal Agency (ITDA/Soil Conservation Dept.) / individuals shall prefer the claim indicating the village wise, variety wise number of shade saplings and submit to the concerned JLO/SLO.
- iv) In case of FPOs the application should be supported by certificate of incorporation / registration, memorandum of article of association / society as Cooperative issued by the authority concerned and complete list / details of members of the organisation.
- v) Proof of Land Ownership in the form of any one of the following:
  - Land ownership documents like Land Possession / Ownership Certificate issued by the concerned Government agencies (viz. ITDA / Revenue etc.) of Andhra Pradesh and Odisha
- vi) JLOs /SLOs would undertake inspection and submit the inspection report along with the claim to the Deputy Director (Extension), Paderu.
- vii) The Deputy Director (Extension), Paderu shall scrutinize the claims and release the eligible amount to the beneficiaries bank account through PFMS.

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#### **1.2.4. Support for Quality-Up-Gradation / Eco Certification / FPOs**

**Objective:** To facilitate improvement of quality of coffee produced by the tribal growers by encouraging them to put up infrastructure for quality improvement and also facilitate them to obtain organic certification of their coffees, so as to enable them to earn better returns.

This component has three major activities viz., supply of pulpers, construction of cement drying yards and organic certification of coffee holdings.

##### **1.2.4.1. Supply of Hand Operated Baby Pulpers and Motorized baby pulper**

###### **1.2.4.1.1 Eligibility**

All Coffee holdings who have not availed the benefit for Baby pulpers during last ten years period are eligible.

###### **1.2.4.1.2. Unit cost**

Amount will be fixed after empanelment of companies

###### **1.2.4.1.3. Scale of support**

**For Individual growers :** 50% of the unit cost

**Through nodal agency :** 50% of the unit cost

###### **1.2.4.1.4. Procurement & Supply of Baby Pulpers through State Nodal Agency in Andhra Pradesh**

- i) State nodal agency shall initiate suitable action for identification of the beneficiaries, obtaining applications and inviting tenders through the tendering process by observing all official formalities and placing the supply order.
- ii) Coffee Board will provide technical specification of the machinery and list of suppliers.
- iii) After ensuring the supply and distribution of baby pulpers to the beneficiaries, the state nodal agency shall prefer claim for release of the subsidy from the Board along with copies of documents viz., list of beneficiaries, tender notification, supply order issued, invoice / bill (with GST number) etc.
- iv) The Coffee Board will scrutinize the claim and release the subsidy to the state nodal agency.
- v) The state nodal agency shall furnish the utilization certificate to the Coffee Board for the amount released before the end of the respective financial year.

###### **1.2.4.1.5 Procurement & Supply of Baby Pulpers in Odisha**

- i) The Nodal Department / Agency identified by State Government shall initiate suitable action for identification of the beneficiaries.
- ii) After ensuring the supply and distribution of baby pulpers to the beneficiaries, the Nodal Department / Agency identified by state government shall prefer claim for release of the subsidy from the Board along with copies of documents viz., list of beneficiaries, tender notification, supply order issued, invoice / bill (with GST number) etc.
- iii) The Coffee Board will scrutinize the claim and release the subsidy through NEFT / PFMS to the Nodal Department / Agency identified by State Government or to individuals.

- iv) The Nodal Department / Agency identified by State Government shall furnish the utilization certificate to the Coffee Board for the amount released before the end of the respective financial year.

**1.2.4.1.6 Procurement of Baby Pulpers by individuals:**

- i) Grower has to submit the application to the O/o. Coffee Board along with relevant documents viz land records, caste certificate, invoice, etc.
- ii) The JLOs / SLOs have to inspect and issue TFR and PV for release of the subsidy from the Board along with copies of documents
- iii) After verification the claim has to be forwarded to DDE, Paderu for release of subsidy through PFMS.
- iv) The DDE, Paderu will scrutinize the claim and release the subsidy to the beneficiaries.

**1.2.4.1.7 Amendment to the Scheme:**

- The submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by wilfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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## 1.2.4.2. Construction of Cement Drying Yards

### 1.2.4.2.1. Eligibility

- **For Construction New Cement Drying Yards:** All Coffee growers of NTA, who have not availed benefit for drying yard during 10 years periods are eligible.
- The grower should have a minimum of 0.20 Ha of area under coffee to become eligible for the benefit.

### 1.2.4.2.2. Unit cost and scale of subsidy

Particulars	Dimension of the unit	Unit cost	Rate of Subsidy
New Drying Yard	20' x 20' or (400 Sq. Ft)	Rs.55,000/-	50% of the unit cost
	32' x 25' or (800 Sq.ft)	Rs. 99,000	50% of the unit cost

### 1.2.4.2.3 Procedure for claiming subsidy (Andhra Pradesh & Odisha)

- i) Coffee Board would identify the beneficiaries with the help of ITDA / Nodal Department / Agency identified by State Government and motivate the growers to construct / cement drying yards.
- ii) The growers shall submit application / claims for drying yards along with necessary documents, along with caste certificate.
- iii) The SLOs / JLOs of the Coffee Board shall take up inspection for TFR and PV in Andhra Pradesh / Odisha and forward the claim along with the inspection report and other documents to the Deputy Director (Extension), Paderu.
- iv) The Deputy Director (Extension), Paderu shall scrutinize the claim, sanction and release the eligible amount of subsidy to the grower through PFMS only.

### 1.2.4.2.4 Amendment to the Scheme:

- The mere submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by wilfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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### **1.2.4.3. Support for Organic Certification:**

**Objective:** To encourage coffee growers to improve quality for higher returns and improve access to high value specialty markets through production of organically certified coffees.

An allied objective of this scheme is to encourage small growers to form groups/ collectives for taking up organic certification that will facilitate creation of common facilities in future.

#### **1.2.4.3.1. Eligibility**

- i) FPOs / FPCs of tribal growers who obtain organic certification of their plantations for various sustainability and quality standards.
- ii) Support is available for certification of estates as per Organic certification programme.
- iii) Coffee certified as per the National Programme for Organic Production (NPOP) and various international standards like EU Regulation, NOP (National Organic Programme of USA), JAS (Japanese Agriculture Standards) etc. are also eligible.
- iv) The Certificate should be obtained from the Certification Agencies accredited by the respective Certification Programme during the plan period.

#### **1.2.4.3.2. Role of ITDA, Paderu / State nodal agency of Odisha**

- i) The Nodal Agencies viz., ITDA, Andhra Pradesh / State nodal agency identified by Government of Odisha will identify the growers / FPOs / FPCs.
- ii) The Nodal Agencies will contact the certifying agencies apart from helping growers / FPOs / FPCs in obtaining certification as and when necessary from time to time.

#### **1.2.4.3.3. Role of Coffee Board**

- i) Identify the FPOs / FPCs interested in obtaining certification.
- ii) Provide technical support to growers for adoption of appropriate cultivation practices so as to enable them to obtain Organic Certification.

#### **1.2.4.3.4. Extent of support/ subsidy for Organic Certification**

- i) 75% of the certification cost only to FPOs/Collectives subject to ceiling of Rs.2,00,000/- spread over during the plan period or the in-conversion period during the plan period.

#### **1.2.4.3.5. Procedure for claiming subsidy**

- i) This incentive is provided only as backend support and the costs incurred during in-conversion period are also eligible for support.
- ii) After obtaining certification by the accredited certification body/ agency, / FPOs / FPCs are required to submit application along with a copy of the certificate and other relevant documents to the concerned Office of the JLOs / SLOs of the Coffee Board.
- iii) The concerned JLOs / SLOs will scrutinize the documents, carryout field inspection for verification of books and records.

- iv) The JLOs / SLOs shall forward the claim along with Physical Verification Report and other relevant records to the concerned Deputy Director (Extension), Paderu.
- v) The Deputy Director (Extension), Paderu after scrutinizing the claim and records and on confirming about the admissibility of the claim in all respects will release subsidy amount to the beneficiary through PFMS only.

**1.2.4.3.6. List of Documents required for claiming Subsidy for Quality Improvement activities viz., Baby Pulper, Drying yard and Organic -certification**

**a. FPOs / FPCs:**

Certificate of incorporation / registration, memorandum of article of association / society as / Cooperative issued by the authority concerned and Complete list / details of members of the organization.

**b. Land Ownership documents:**

Land Possession / Ownership Certificate issued by the competent ITDA / Revenue / any other Government authority of Andhra Pradesh / Odisha in case of individual holdings availing subsidy.

**c. In case of Organic-certification:**

- a. Copy of the certificate issued by the accredited Certification Agency
- b. Original invoice (with GST) towards the cost of certification
- c. Proof of payment of certification costs
- d. Copy of the Aadhar seeded Bank Pass Book containing the details of account number, name of the Bank, branch, IFSC code, etc.

**1.2.4.3.7 Amendment to the Scheme:**

- The submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by wilfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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### 1.2.5: Market Support

**Objective:** The objective of the scheme is to extend support to the tribal growers, for taking up marketing of their coffee on community based approach, through suitable financial incentives.

An allied objective of this scheme is to encourage small tribal growers to form groups/ collectives for taking up marketing activities that will facilitate creation of common facilities in future.

It is expected to provide a mechanism for better price realization for the group, arising out of both the improvement of quality as well as collective bargaining.

#### 1.2.5.1. Eligibility:

- i) The FPOs who undertake marketing of their coffee on their own or any Government Nodal Agency which facilitate marketing of coffee are eligible. In the later cases, the actual procedure will be finalized in consultation with such state agencies.
- ii) The coffee marketing should be taken up in any of the following manner:
  - a. Through recognized public transparent auction platforms like Indian Coffee Trade Association (ICTA).
  - b. Direct export by the growers groups/ Nodal Agency.
  - c. Through the recognized Commodity Exchanges wherein, physical delivery of coffee takes place.

#### 1.2.5.2. Unit cost

A maximum amount of **Rs.15/- per kg of clean coffee** is projected as unit cost towards the cost of marketing right from procurement of raw coffee at farm gate to final disposal of clean coffee.

#### 1.2.5.3. Scale of subsidy:

2/3<sup>rd</sup> of the Unit Cost i.e. **Rs.10/- per kg of clean coffee** marketed by the FPOs / Nodal Agencies.

#### 1.2.5.4. Procedures for claiming subsidy for Marketing of coffee

- i) After marketing of coffee, the Nodal Agencies / FPOs would furnish the claim for reimbursement in the prescribed application along with the proofs/ supportive documents.
- ii) The application for subsidy should be submitted to the Deputy Director (Extension), Paderu.
- iii) On scrutiny Deputy Director (Extension), Paderu shall forward the application to the Head Office for approval.

#### **1.2.5.5. Disbursement of subsidy**

- i) The subsidy is disbursed only after the sale of coffee is completed by the FPOs / Nodal Agencies.
- ii) The coffee marketing should take place in clean coffee (green bean) form only.
- iii) Wherever the Government agencies market the coffee of the growers the subsidy shall be released to the agencies directly through **NEFT / PFMS**.
- iv) Wherever the FPOs / Co-operatives market their coffee, the subsidy shall be released to the individual members directly to their bank account through PFMS in cases where the application is complete in all respects.

#### **1.2.5.6. List of Documents to be furnished**

- i) The beneficiary to submit Application
- ii) Certificate of incorporation / registration, memorandum of article of association / society as FPOs / Co-operatives issued by the authority concerned with complete list / details of members of the organization.
- iii) The claim should be accompanied with the details of the member wise coffee sold.
- iv) Certificate from concerned state Government's GST Registration Certificate wherever applicable.
- v) In addition to the above documents:

##### **A. In case of coffee marketed through the Auction platform / Commodity Exchange**

- a) Registration Certificate as member of ICTA / other recognized marketing auction platform (one time)
- b) Proof of coffee sold – Attested copy of sale note issued by the auctioneers' concerned to the FPOs / Co-operatives.

##### **B. In case of coffee exported directly**

- a) Export permit having Customs Endorsement
- b) ICO Certificate of origin having Customs Endorsement
- c) Bill of Lading (BL)

#### **1.2.5.7 Amendment to the Scheme:**

- The submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by wilfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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## Modalities for Implementation of

### Component 1: Development Support to Coffee Stakeholders

#### Sub Component 1.3: Development Support for Coffee growers of North-Eastern Region (NER)

##### 1.3.1.1: Support for Coffee Expansion

**Objective:** To facilitate afforestation in the Jhum lands and help to settle the tribal holdings on permanent footing and also to increase the production.

###### 1.3.1.1.1 Eligibility criteria:

- i) All categories of holdings belonging to Scheduled Tribe, Scheduled Caste and others.
- ii) The area should be suitable for coffee cultivation as per the criteria specified by Coffee Board
- iii) The land records shall be in the name of the beneficiary.
- iv) The beneficiary should furnish the land records / possession certificate duly certified by the Village Authority / State Government Authority / Competent Authority.
- v) The seed material / seedlings to be procured from the Coffee Board / nodal agency only.

**1.3.1.1.2 Unit Cost:** Rs.2,25,000/ Per Ha.

**1.3.1.1.3 Scale of Subsidy:** 50% of the Unit Cost

**1.3.1.1.4 Release of Subsidy:** In two installments:

1<sup>st</sup> installment - 60% of the unit cost during the first year

2<sup>nd</sup> installment - 40% of the unit cost during the second year

###### 1.3.1.1.5 Procedure for Claiming 1<sup>st</sup> installment of subsidy

- 1) The grower shall submit application along with documents after completion of planting for claiming 1<sup>st</sup> installment.
  - a) Application and Self Declaration duly filled-in and signed by the Applicant/s (in duplicate) in the prescribed format.
  - b) Proof of photo identity of the applicant/s such as copy Aadhaar Card. If aadhar card is not available then any other documents as described by GoI.
  - c) Proof of Land Ownership
  - d) Scheduled Bank Account details viz., account number, bank name and branch, IFSC code
- 2) The concerned extension personnel shall scrutinize the documents, carryout field inspection, furnish the inspection report and forward the claim along with enclosures with recommendations either for sanction / rejection of the claim with justification for release of 1<sup>st</sup> installment.
- 3) The submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to the availability of funds during a particular year.

#### **1.3.1.1.6 Procedure for Claiming 2<sup>nd</sup> instalment of subsidy**

- i) The grower shall submit the claim to the concerned Extension Office of the Coffee Board during 2<sup>nd</sup> year of planting, after filling the vacancies.
- ii) The concerned extension personnel will scrutinize the documents, carryout field inspection, furnish the inspection report and forward the claim along with enclosures with recommendations either for sanction / rejection of the claim with justification for release of 2<sup>nd</sup> instalment.

#### **1.3.1.1.7 Procedure for payment of subsidy to the grower**

The Deputy Director (Extension) after confirming about the admissibility of the claim will release the 1<sup>st</sup> and 2<sup>nd</sup> installment of eligible subsidy amount, as the case may be, to the grower's bank account through PFMS.

#### **1.3.1.1.8 Amendment to the Scheme:**

- The Coffee Board reserves the right to amend, amplify or abrogate in its discretion any of the terms and conditions of the scheme without notice as it may consider necessary for efficient execution of the scheme and fulfillment of its objectives.
- Application of persons who resort to making offers, rewards, gifts or any material benefit or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by willfully furnishing wrong / incorrect information, misrepresentation and suppression of information.

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### **1.3.1.2: Support for Consolidation of Coffee:**

**Objective :** To increase the productivity of the existing coffee holdings by gap filling / rejuvenation followed with improved cultivation methods like application of compost, bush management, shade management, pest & disease control etc.

#### **1.3.1.2.1 Eligibility:**

- 1) All categories of holdings belonging to Scheduled Tribe, Scheduled Caste and others.
- 2) The area benefitted by consolidation subsidy during the earlier plan periods (XI, XII and MTF period) are not eligible for subsidy during the current plan proposal
- 3) The land records shall be in the name of the beneficiary.
- 4) The beneficiary should furnish the land records / possession certificate duly certified by the Village Authority / State Government Authority / Competent Authority.
- 5) The seed material / seedlings to be procured from the Coffee Board / nodal agency only.

**1.3.1.2.2 Unit Cost:** Rs. 75,000/- per ha.

**1.3. 1.2.3 Scale of Subsidy:** 50% of the Unit Cost i.e., Rs.37,500/- per ha.

**1.3. 1.2.4 Release of Subsidy:** In two installments:

1<sup>st</sup> installment - 60% during the first year i.e., Rs.22,500/- per ha.

2<sup>nd</sup> installment - 40% during the second year i.e., Rs.15,000/- per ha.

#### **1.3. 1.2.5 Procedure for Claiming 1<sup>st</sup> instalment of subsidy**

- 1) The grower shall submit application along with documents after completion of planting for claiming 1<sup>st</sup> installment.
  - a) Application and Self Declaration duly filled-in and signed by the Applicant/s (in duplicate) in the prescribed format.
  - b) Proof of photo identity of the applicant/s such as copy Aadhaar Card. If aadhar card is not available then any other documents as described by GoI.
  - c) Proof of Land Ownership
  - d) Copy of the Aadhar seeded Bank Account details viz., account number, bank name and branch, IFSC code
- 2) The concerned extension personnel shall scrutinize the documents, carryout field inspection, furnish the inspection report and forward the claim along with enclosures with recommendations either for sanction / rejection of the claim with justification for release of 1<sup>st</sup> installment.
- 3) The submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to the availability of funds during a particular year.

### **1.3. 1.2.6 Procedure for Claiming 2<sup>nd</sup> instalment of subsidy**

- i) The grower shall submit the claim to the concerned Extension Office of the Coffee Board during 2<sup>nd</sup> year of planting, after filling the vacancies.
- ii) The concerned extension personnel will scrutinize the documents, carryout field inspection, furnish the inspection report and forward the claim along with enclosures with recommendations either for sanction / rejection of the claim with justification for release of 2<sup>nd</sup> instalment.

### **1.3.1.2.7 Procedure for payment of subsidy to the grower**

The Deputy Director (Extension) after confirming about the admissibility of the claim, will release the 1<sup>st</sup> and 2<sup>nd</sup> installment of eligible subsidy amount, as the case may be, to the grower's bank account through PFMS.

### **1.3.1.2.8 Amendment to the Scheme:**

- The Coffee Board reserves the right to amend, amplify or abrogate in its discretion any of the terms and conditions of the scheme without notice as it may consider necessary for efficient execution of the scheme and fulfillment of its objectives.
- Application of persons who resort to making offers, rewards, gifts or any material benefit or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by willfully furnishing wrong / incorrect information, misrepresentation and suppression of information.

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### **1.3.2.: Support for Quality upgradation / Eco Certification / FPOs**

**Objective:** To facilitate improvement of quality of coffee produced by the growers by encouraging them to put up infrastructure for quality improvement and also facilitate them to obtain certification of their coffees, so as to enable them to earn better returns.

This component has three major activities viz., supply of pulpers, construction of cement drying yards, and organic certification of coffee holdings.

#### **1.3.2.1 Supply of Baby Pulpers and Motorized baby pulper**

##### **1.3.2.1.1 Eligibility**

- i) All categories of holdings belonging to Scheduled Tribe, Scheduled Caste and others.
- ii) A grower is eligible for only one unit.
- iii) The area should be bearing area.

##### **1.3.2.1.2 Unit Cost:**

Amount will be fixed after emannelment of companies

##### **1.3.2.1.3 Scale of Subsidy:**

75% of the Unit Cost

##### **1.3.2.1.4 Procedure for implementation**

- i) The grower has to submit the application along with the land records and invoice.
- ii) Explore the possibilities of convergence of the schemes of State Government in procurement and distribution of pulpers.
- iii) In case of procurement and supply of baby pulpers by the State Government / Other Agencies, the Extension Officer shall obtain the details of beneficiaries.
- iv) Empaneled list of eligible manufacturers' by observing all Official formalities.
- v) The Extension Officers shall carry out inspection of the machinery at the growers' field and submit the physical verification report to the concerned Deputy Director (Extension) / Joint Director (Extension), for effecting payment through PFMS.

##### **1.3.2.1.5 Amendment to the Scheme:**

- The mere submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by wilfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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### 1.3.2.2 Drying yards

#### 1.3.2.2.1 Eligibility

- i) All categories of coffee holdings belonging to Scheduled Tribe, Scheduled Caste and others.
- ii) A grower is eligible for only one unit.
- iii) The area should be bearing area.
- iv) The area benefitted during the past ten years are not eligible.
- v) The grower should have a minimum of 0.20 Ha of area under coffee to become eligible for the benefit.

#### 1.3.2.2.2 Unit Cost and scale of subsidy:

Dimension	Unit cost	Rate of Subsidy
20' x 20' or (400 Sq. Ft)	Rs.57,000/-	75% of the unit cost

In case of growers construct drying yard smaller than the recommended dimension the unit cost shall be calculated on the pro rata basis of Rs. 143/- per sq. ft.

#### 1.3.2.2.3 Procedure for implementation

- i) The beneficiary / applicant shall submit online application along with following documents for availing subsidy towards construction of drying yard after taking up the activity.
  - a) Copy of the photo identity cards like Aadhaar card. If Aadhaar is not available than other documents as prescribed by the Government of India.
  - b) Caste certificate in case of SC/ST grower
  - c) Work completion report and expenditure statement duly signed by the applicant with photograph before and after the activity.
  - d) Copy of the Aadhar seeded Bank Pass Book having the details of Account Number, name of the Bank, Branch, IFSC code, etc.
- ii) The Extension Officer shall scrutinize the documents and carryout field inspection and forward the application along with the physical verification report recommending for either release of eligible subsidy or for rejection as the case may be to the concerned Deputy Director (Extension) / Joint Director (Extension).
- iii) The Dy. Director (Extension) after scrutinizing and satisfying about the admissibility of the claim shall release the applicable subsidy to the concerned beneficiary through PFMS.

#### 1.3.2.2.4 Amendment to the Scheme:

- The mere submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by wilfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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### **1.3.2.3: Support for Organic / Eco Certification:**

**Objective:** To encourage coffee growers to improve quality for higher returns and improve access to high value specialty markets through production of organically certified coffees.

An allied objective of this scheme is to encourage small growers to form groups/collectives for taking up organic-certification that will facilitate creation of common facilities in future.

#### **1.3.2.3.1 Eligibility**

- i) FPOs of growers who obtain organic certification of their plantations.
- ii) Support is available for certification of estates as per Organic certification programme.
- iii) Coffee certified as per the National Programme for Organic Production (NPOP) and various international standards like EU Regulation, NOP (National Organic Programme of USA), JAS (Japanese Agriculture Standards) etc. are eligible.
- iv) The Certificate should be obtained from the Certification Agencies accredited by the respective Certification Programme during the plan period.
- v) Explore the possibilities of convergence of the schemes of State Government in certification.

#### **1.3.2.3.2 Extent of support for Organic Certification**

75% of the certification cost only to FPOs/Collectives subject to a ceiling of Rs.2,00,000/-

#### **1.3.2.3.3 Procedure for claiming subsidy**

- i) This incentive is provided only as backend support and the costs incurred during in-conversion period are also eligible for support.
- ii) After obtaining certification from the accredited certification body / agency, the FPOs are required to submit online application along with a copy of the certificate along with following documents to the concerned Office of the JLOs / SLOs of the Coffee Board.
  - a) Certificate of incorporation / registration, memorandum of article of association / society as Grower Collective / Cooperative / FPOs issued by the authority concerned and Complete list / details of members of the organization.
  - b) Original invoice towards the cost of certification
  - c) Copy of the Aadhar seeded Bank Pass Book containing the details of account number, name of the Bank, branch, IFSC code, etc.
- iii) The concerned extension personnel will scrutinize the documents, carryout field inspection for verification of books and records.
- iv) The extension personnel shall forward the claim along with Physical Verification Report and other relevant records to the concerned Deputy Director (Extension).

- v) The Deputy Director (Extension) after scrutinizing the claim and records and on confirming about the admissibility of the claim in all respects will release subsidy amount to the beneficiary through PFMS.

**1.3.2.3.4 Amendment to the Scheme:**

- The submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by wilfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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### 1.3.3: Water Augmentation

**Objective:** To improve the production and quality of coffee by facilitating the creation of infrastructure for water augmentation for irrigation and wet processing of coffee.

#### 1.3.3.1 Eligibility

- i) All SC / ST growers /Other growers
- ii) The land records shall be in the name of the beneficiary.
- iii) The grower should have a minimum of 0.20 Ha of area under coffee to become eligible for the benefit.
- iv) The area benefitted during the past ten years are not eligible
- v) Caste certificate in case of SC/ST category growers

#### 1.3.3.2 Activities Eligible for Subsidy

- i. Water storage tank, open well / ring well with pump set and irrigation equipment (Sprinkler / Drip Unit) to improve production, productivity & quality.
- ii. The amount of eligible subsidy is 75% of the unit cost subject to a maximum ceiling limit under the Water Augmentation Scheme for all the activities put together shall be restricted to **Rs.2.00 lakh**.
- iii. The construction of water storage tank could be either below or above the ground level.
- iv. In case of water storage tank below the ground level, the eligible subsidy shall be based on the dimension and unit cost applicable to the size of holding whichever is lower.
- v. In case of water storage tank above the ground level, the eligible subsidy shall be based on either the actual cost of the water tank or the unit cost applicable to the below the ground water tank whichever is lower.
- vi. The water augmentation structures shall have to be on the estate / within the vicinity of the estate.
- vii. The growers can avail the subsidy for water harvesting structure and for irrigation equipment together at one time or at different times.

#### 1.3.3.3 Unit Cost and scale of subsidy for water harvesting structures

Size of Holding (Ha.)	Dimension of Water Tank (LxBxH)	Total Unit Cost (Rs.)	Scale of Subsidy
Up to 2 Ha	30' x 30' x 10' (9,000 Cft.)	45,000/-	75% of the unit cost
2 Ha & above	43' x 43' x 10' (18,490 Cft.)	96,000/-	

The dimension and unit cost indicated for construction of water storage tank are only for the purpose of extending subsidy under the scheme. The growers are at liberty to execute the tanks of any dimension. In case of growers construct water tank smaller than the recommended dimension the unit cost shall be calculated on the pro rata basis of Rs. 5/- per cu. ft.

#### 1.3.3.4 Unit Cost and scale of subsidy for sprinkler unit

Size of Holding (Ha.)	Total Unit Cost (Rs.)	Scale of Subsidy
Up to 1.00 Ha.	80,000/-	75% of the unit cost
1.00 to 2.00 Ha. & above	1,60,000/-	

**Note:** The growers are at liberty to purchase sprinkler unit as per their requirement. However, the quantum of subsidy shall be applicable based on the unit cost for each category of holding indicated in the above table or based on the actual cost whichever less.

#### 1.3.3.5 List of documents required

- i) Invoice / Bill (original) with GST No. in case of pump set and Sprinkler Equipment.
- ii) Self-certified work completion report and expenditure statement for water tank along with photograph before and after the activity.

#### 1.3.3.6 Procedure for claiming subsidy

- i) The beneficiary / applicant shall submit online application along with following documents for availing subsidy towards construction of drying yard after taking up the activity.
  - a) Copy of the photo identity cards like Aadhar card. If Aadhaar card is not available than any other document as prescribed by the Government of India.
  - b) Work completion report and expenditure statement duly signed by the applicant
  - c) Copy of the Aadhar seeded Bank Pass Book having the details of account number, name of the Bank, branch, IFSC code, etc.
  - d) Caste certificate in case of SC/ST growers
- ii) The Extension Officer shall scrutinize the documents and carryout field inspection and forward the application along with the physical verification report recommending for either release of eligible subsidy or for rejection as the case may be to the concerned Deputy Director (Extension) / Joint Director (Extension).
- iii) The Deputy Director (Extension) after scrutinizing and satisfying about the admissibility of the claim shall release the applicable subsidy to the concerned beneficiary by way of PFMS.

#### 1.3.3.7 Amendment to the Scheme:

- The submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by wilfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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### **1.3.4: Support for Group Nurseries**

**Objective:** To provide the growers with good quality coffee seedlings to ensure proper establishment of plantation

#### **1.3.4.1 Eligibility**

- i) FPOs / Growers groups / State government departments / Cooperatives
- ii) The seed material for raising coffee nursery shall be procured from the Coffee Board only.

#### **1.3.4.2 Scale of support**

Rs. 5.00/- per seedling

#### **1.3.4.3 Procedure for implementation**

- i) The Extension Officers of the Coffee Board will motivate a group of growers in each of the localities / villages to raise coffee nursery on community basis to cater to the requirement of seedlings for annual expansion and consolidation programmes.
- ii) The groups shall decide on the location of the nursery and the number of seedlings to be raised with the concurrence of the Extension Officer of the Coffee Board depending on the availability of water and other essential resources required for raising good nursery.
- iii) The group shall take the responsibility of motivating their group members for raising nursery and distributing the seedlings among the members.
- iv) The concerned Extension Officer shall submit the proposal containing the details of the number of seedlings to be raised, the expenditure involved etc., to the Deputy Director (Extension) who in turn shall consolidate the requirement for his region and submit to the Joint Director (Extension), Guwahati along with recommendations.
- v) The Joint Director (Extension) shall consolidate the overall requirement for the North Eastern Region and submit the proposal to the Director of Research along with recommendations.
- vi) The Director of Research shall scrutinize the proposal and submit to Head Office, Bangalore along with recommendations for sanction.
- vii) After sanction, the concerned Deputy Director (Extension) shall release the amount through PFMS in a phased manner at different stages of raising of nurseries.

#### **1.3.4.4 Amendment to the Scheme:**

- The submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by wilfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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### **1.3.5: Market Support**

#### **i) Collection & storing of Coffee:**

- a) The Extension Officer will collect coffee in the form of either parchment or cherry from the growers and store at the collection centres / temporary godown which are hired for a temporary period.
- b) A sum of Rs.3/kg of parchment or cherry coffee would be accounted as transport subsidy for transport of coffee by the growers from the farm gate to the collection centres.

#### **ii) Transportation to curing units:**

- a) The Extension Officer will transport coffee from the collection centre / temporary godowns to the coffee processing units at Guwahati / Kolasib for further curing by inviting quotations / tendering process after observing all official formalities.
- b) In case the growers themselves transport coffee directly to the curing units, they will be paid a sum of Rs.4/kg of parchment or cherry coffee as transport subsidy from a distance of 100kms and Rs.5/kg for a distance of more than 100 kms.
- c) Initial payment would be made to the growers at appropriate rates by the Coffee Board.

**iii) Curing:** Coffee will be cured at the designated processing units.

#### **iv) Transportation to warehouse:**

The cured coffee will be transported to the identified warehouse and stored till its disposal.

#### **v) Disposal of the Produce:**

- a) The cured coffee received from NE Region will be sold through ICTA Auction or other approved transparent means.
- b) Final payment will be made to the growers after deducting the initial payment

#### **vi) Expenditure and subsidy**

- a) Coffee Board, extends 75% of the cost (Rs.20/kg) i.e., a sum of Rs.15/- per kg of parchment or cherry coffee collected, cured, transported and disposed through ICTA or other approved transparent means.
- b) The remaining cost incurred by the Coffee Board over and above the 75% of the unit cost shall be deducted from the final payment to be paid to the growers.

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## **Modalities for Implementation of:**

### **Component-2 Market Development and Export Promotion**

#### **Sub-Component – 2.1 Coffee Promotion (Promotion & Quality)**

##### **2.1.1 : International Export Promotion activities to develop Buyer relationship and networking events**

The market for Indian coffee is largely export dependent, as around 70% of the coffee produced in India is being exported with average earnings of about Rs. 6,600 crores (USD 890 million) foreign exchange annually to the country. India is the seventh largest producer of coffee in the world with a share of about 3.5% of global production and sixth largest exporter with a share of about 5% of global exports. During 2021-22, the coffee exports reached an all-time record high of 4.13 lakh tonnes grew by 38% with USD 1016 million compared to the corresponding period of previous year 2020-21, crossing USD One Billion for the first time during 2021-22. During 2022-23, coffee export earnings crossed over a billion USD for the second consecutive year with USD 1146 million (Rs. 9000 crores) against the government envisaged target of USD 1088 million.

Thereafter, the coffee exports have shown declining trend, mainly due to a combination of factors viz., exhaustion of stocks due to record high exports during 2017-18, decline in production due to natural calamities as the coffee growing areas experienced drought for two years during 2016 and 2017 followed by high intensity heavy rainfall during 2018 and 2019, especially in Karnataka and Kerala led to substantial crop losses, flooding and landslides.

The major competitors for Indian coffee in major markets are Brazil, Vietnam, Indonesia and Columbia, which together accounts for nearly 70% of world's coffee production, while India's production share is only 3.5%.

**2.1.1.1 Objective:** To enhance the export earnings by premiumization of Indian coffees with a focused approach to reach high value destinations on one side and promote value addition on the other.

##### **2.1.1.2 Plan of Action**

Tentative list of important events will be prepared by adding recurring coffee centric events and other related events obtained from the portals of ICO etc., in consultation with coffee stakeholders and senior officials of the Coffee Board. This is done usually within in the months of November to January prior to the Financial Year. Further, the tentative list of events will be circulated via email to all stakeholders/industry partners/coffee exporters for Expression of Interest (EoI) in participating in the tentative events. The EoI hence received will be compiled and the events which have the most expressions of interest will be shortlisted for participation. Any unlisted events suggested by the stakeholders with its importance will also be considered and shortlisted. This is done during the month of January.

The shortlisted events along with the proposal for participation will be submitted to the Ministry during the month of January-February. Further, approval from the ministry after due deliberations will be expected in the month of April-June of the Financial Year.

- If approved by the ministry, the events will be notified to the stakeholders/exporters.
- The Expression of Interest will be sought from stakeholders once again for affirmation event-wise through email and WhatsApp groups and consolidated in a stipulated time, on First-Come-First-Serve basis for each event separately as per the budget allocation.
- After finalization of the participation in the particular event, the stall space will be booked in the event venue.

- The pavilion designers/fabricators will be selected through tender/quotation as per government guidelines.
- Designs will be discussed and finalized along with the participants.
- During the event, in addition to participation in the expo, Buyer-Seller meet, Coffee tasting sessions will be organized to give maximum visibility to Indian Coffee
- Social Media publicity will be given through all handles of Coffee Board tagging DoC, MoC&I, Industry Partners and the Indian Missions involved in the event.

A detailed report of participation will be prepared and submitted to the DoC/MoC&I regarding the outcome.

### **2.1.2 : Participation in Domestic Fairs / Coffee Festivals etc. including support to Roasters & others for participation in the events**

India produces annually on an average 3.2 lakh MT of which nearly 75% is exported and rest is consumed internally. In absolute volumes, the off-take in domestic market had grown from about 18,400 tonnes in 1951 to over one lakh tonnes in recent years. The per capita coffee consumption in India is 100 grams against the global average of 4 kg in the coffee consuming countries.

A robust domestic market acts as buffer against the International fluctuations while same time providing opportunities for value addition, skill development in the sector. It has also been seen that due to increase in demand, domestic market has been able to offer good rates also, contributing to investment on plantations and thus sustainability of coffee enterprise as a whole.

Keeping in view that in India more than 99% of the growers are small holders, development of the domestic demand for coffee can create additional markets for small holder sector and act as a buffer in periods of low international prices the local market can pay better prices and also offer opportunities for vertical diversification and value-addition.

**2.1.2.1 Objectives:** To increase per capita consumption on one hand, and convert more consumers from occasional drinkers to regular drinkers

#### **2.1.2.2 Plan of Action**

- Every year the list of major domestic events will be prepared in consultation with coffee stakeholders and senior officials of the Coffee Board.
- List of such major events will be circulated via email to all stakeholders/industry partners/coffee exporters for Expression of Interest (EoI) in participating in the events.
- Based on the receipt of EoI for participation in a particular event, the stall space will be booked in the event venue.
- The pavilion designers/fabricators will be selected as per government guidelines.
- Liquid Coffee will be served in the selected Domestic Events.
- On completion of the event a detailed report of participation will be prepared and submitted.

### **2.1.3 Digital and Social Media Campaign and associated activities for the promotion of Indian Coffee including Branding**

and

#### **2.1.4 : Development of Promotional materials - Films, CDs, Pamphlets etc**

The current situation in the global market is such that production is outpacing consumption, leading to lower prices. This situation is coinciding with the fact that costs of production have been increasing for Indian farmers. Coffee Board in consultation with Stake holders (across Coffee Value Chain) & Industry Experts devised a strategy towards “*Premiumization of Indian Coffee*”. Taking all the aspects and facts into the account, an impeccably effective & dynamic 360° digital media campaign is planned to Digital Media Campaign to Create, Build, Magnify and Sustain Premium Imagery of India Coffee in both domestic and high potential International Markets. The main objective is to portray core strength of Indian Coffee to create a premium positioning in the global and domestic market by highlighting the uniqueness of Coffees of India. To achieve this objective a Digital and Social Media campaign will be undertaken to magnify the uniqueness of Indian Coffee and enlarge brand value of Indian Coffee to achieve premium returns to Indian Coffee.

**Objective:** To portray core strength of Indian Coffee to create a premium positioning in the global and domestic market by highlighting the uniqueness of Coffees of India

#### **Plan of Action**

- The social media creatives and videos will be created and used for promotion of Indian Coffee.
- A dedicated team of Social Media experts / agencies shall make creatives and run a campaign in Social Media handles of Coffee Board and Department of Commerce.
- “Coffees of India” brand and logo for Indian coffees, portraying its uniqueness and core strength in global and domestic markets will be created.
- Tagline to convey the uniqueness and core strength of Coffees of India will be created.
- To develop standards / mark of quality for premiumization and promoting Brand value of Indian coffee

#### **2.1.5 National Barista Championship, Organising Training Programs, Organising Flavour of India**

and

#### **2.1.6 Post graduate Diploma in Coffee Quality management / Skilling / Entrepreneurship Development Establishment of National Resource Centre for Value Addition and New Product Development / Centre of Excellence for Coffee Entrepreneurship**

The specialty coffee industry is growing at an impressive rate of over 5% annually and there exists a need for providing a platform for start-ups in the Coffee Sector to harness this wave and be trained in the skills required for adding value to the coffees produced in the country along with development of new innovative coffee products. Keeping above background, the Coffee Board proposes to establish a coffee product development center to cater to the need of the coffee industry by providing a training platform for coffee start-ups with hands on training in Roasting, Grinding and Packaging of coffee and organizing National Barista Championship, Flavour of India and offering Post graduate Diploma in Coffee Quality management. Further, Indian Institute of Packing will also explored in experimenting different packing technology.

**Objectives:** To cater to the need of the coffee industry by providing a training platform for coffee start-ups with hands on training in Roasting, Grinding and Packaging of coffee

**Plan of action:**

- Creation of Resource centres in coffee growing regions of the country with infrastructure for post-harvest processing, quality evaluation, roasting, grinding and packaging coffee through a participatory model by involving institutions, Coffee growers associations and state government schemes.
- To impart skill training to the participatory organisations or regional resource centres via a central program encompassing training in good agricultural and management practices, post-harvest processing of coffees, quality evaluation of coffees, roasting, grinding brewing and packaging techniques to create a self-sustainable participatory model for quality improvement and value addition.
- Research on value addition in coffee and provide training to Coffee growers to realize higher price for coffee and coffee by products will be conducted.
- To boost domestic coffee consumption by promoting coffee culture in Tier 1, 2, and 3 cities/towns by enhancing skills and awareness among stakeholders and enthusiasts. To achieve this, various Skill Development activities will be organized for the benefits of Coffee growers, Entrepreneurs, startups etc. Some of the activities also involves organization of competition among Coffee growers in the form of Flavour of India Cooffee Competition, National Barista Cahmpionships etc. For entrepreneurs training programmes like Varttarambha, Vikrayam, Café Conceptor, etc. will be organized in association with AIC-CCRI-CED.
- Certification/Diploma Programs in Coffee Estate Management, and specialized Masterclasses on Coffee Roasting Technology and Advanced Coffee Tasting & Sensory Analysis. Collaboration with industry experts, academic institutions, and stakeholders will ensure training sessions are held in designated centers and coffee-producing regions, facilitating broad sector participation.

**2.1.7 Development of Coffee eco-tourism:**

The coffee districts are located in the rich bio-diverse Western Ghats of the southern states. Karnataka is India's largest coffee producing state, contributing to nearly 70 per cent of the total production. Arabica and Robusta are the two mostly shade grown coffee types in the region. The coffee tourism helps to explore the coffees of India to global and also allowing Indian coffee community to connect with the international community. In view of the above, it is proposed to promote tourism from Chikkamagaluru, since it is the heart of coffee country. Proposed Coffee Tourism in Public Private Partnership Models which underlies the concept of Explore, Engage and Enjoy. **Explore** the India's coffee wonderland by Coffee Yatra museum tour, Coffee roasting, grinding & cupping experience, Coffee brewing master class, Coffee Yatra curios & gift shop, Themed play area and Themed Café & Coffee Shop. **Engage** includes Coffee Estate Tour, Coffee processing & roaster experience, grow your coffee, and interact with farmer and Stay & experience an estate home. **Enjoy** includes Treks & Trails, Estate Cycling Circuits and Bird watching & nature walks.

**Objective:** To provide encouragement for tourism in coffee growing regions of India and to provide an experiential learning opportunity to Explore, Engage and Enjoy coffees of India.

**Plan of Action:**

Coffee based eco tourism will be promoted in partnership with Coffee stakeholders especially growers in order to provide additional returns to the Coffee growers. The detailed plan of action will

be deliberate and implemented in consultation with the Coffee stakeholders and with the approval of the Board.

#### **2.1.8: Franchisee Owned Franchisee Operated Model – ICH – Development & Implementation: and**

#### **2.1.9. Board operated promotional units (ICH/ICD)**

Since 1936 India Coffee House has been an integral part and has played a pivotal role in India's Coffee culture. Taking this and the following facts into consideration, Coffee Board evaluated various expansion possibilities to have a sizeable presence of its "iconic India Coffee House".

Cafés or Coffee houses can play a pivotal role in driving in home coffee consumption & can trigger change of consumer behaviour towards coffee. While the Cafes/ Coffee houses could have grown at a faster rate but their presence as on date is limited to metros and big cities. Recognizing the critical role of out-of-home outlets in promoting domestic coffee consumption and towards accelerating the growth in coffee consumption in the country, the Coffee Board intends to promote consumption of coffee across all regions of India especially smaller towns / cities/rural areas by enabling access to high quality coffee through a vast network of Franchised India Coffee House outlets. The Coffee Board is presently operating 12 India Coffee Houses / Depot across India. As such there is a constraint in increasing the staff strength for operating the India Coffee Houses throughout the country. Further in view of the high establishment costs (Salaries & Allowances) associated with regular staff, the existing ICH owned and operated by Coffee Board is running under losses. Therefore, Board intends to expand this chain of outlets by implementing a Franchisee-Owned Franchisee-Operated Model.

**Objective:** To increase domestic coffee consumption by enabling access to high quality coffee through a vast network of India Coffee House outlets

#### **Plan of Action:**

The detailed model will be developed and implemented with the approval of the Board.

## **Sub-Component – 2.2: Market Development :**

### **2.2.1: Market research studies – (outsourcing from external market research agencies), online subscriptions etc.,**

Transformation of pool (controlled) marketing to the liberalized market during 1996 has led to a structural change in the coffee industry. The Coffee Board has become the information and knowledge source to all the stakeholders of the industry in the post liberalized market era enabling various verticals to grow and thus to support and sustain the growth of Coffee industry as a whole.

In a competitive market economy, market research, market intelligence and dissemination of market information plays a very vital role. Market research and information are part of an efficient marketing system. Generally these activities would be beyond the means of farmers world over and they are, therefore, carried out by the public agencies that look after the welfare of the commodity producers. On the other hand, market information activities are primarily addressed at 99% of India's smallholder coffee growers (with < 10 ha.). A large vacuum in market information and Intelligence was thus created. In order to remedy this, the Market Intelligence Unit (MIU) was set up during the IX plan with the existing personnel.

During the course of the project period, additional demands had been put up by the industry and as such the scope of the research and market intelligence activities had to be expanded. Economic intelligence and research besides market research have become the felt need of the industry and the Board is looked upon as a neutral and unbiased agency to offer these services. This increased scope calls for continuation of a full-fledged Market Research and Intelligence unit.

#### **2.2.1.1 Objectives:**

Dissemination of market information to and market intelligence to all the actors of coffee value chain and render market advisory to growers. To estimate and issue forecast on supply, demand and other economic variables of coffee. To carry out periodical coffee consumer surveys in order to estimate consumption trends that will aid in formulating better generic promotion strategies. To render advisory to the Board on trade policy issues related to coffee

#### **2.2.1.2 Plan of Action:**

- The production estimations are carried out using stratified multi stage random sampling technique with the size of the estates (holding size) in each zone though visual estimation of the crop in the sample estate.
- Demand estimations are carried out by the unit using inputs from consumer survey results as well as exports through outsourcing external market research agency. Economic analysis of coffee cultivation through estimation of Cost of production, Competitiveness, etc are being carried out.
- Daily market reports and Database on Coffee are being published. rendering economic and analytical support to the Board and Government on W.T.O. and trade policy matters. Providing digital and web enabled information services to the industry and policy makers.

## Sub-Component-2.3. Assistance for Coffee Exports

### 2.3.1 : Transit / Freight Assistance for Coffee Exports

**2.3.1.1 Objective:** The objective of the scheme is to maximize export earnings by enhancing the market share of value-added coffees as Made in India Brand and high value differentiated green coffees in important high value far-off markets.

#### 2.3.1.2 Eligibility

All the Registered Coffee Exporters with Coffee Board having valid registration are eligible for the benefits under the scheme.

#### 2.3.1.3 Scale of Transit/Freight Assistance

- i) **Rs.2/- per kg. for the export of High Value Green Coffees** to far off high value markets viz., U.S.A., Canada, Japan, Australia, New Zealand, South Korea, Finland, Norway and Denmark.
- ii) **Rs. 3/- per Kg. for export of Value Added Coffees** in retail consumer packs exported as 'India Brand', calculated on the Green Coffee utilized for its manufacture/preparation at the rate of maximum of 2.6 kg for Instant/Soluble coffee and 1.19 kgs for Roasted coffee seeds and R & G Coffees.

#### 2.3.1.4. Export of Value Added Coffee as 'India Brand' eligible for Transit/Freight Assistance

- i) The following are the Value-Added Coffees identified for the benefit of Transit/Freight Assistance exported in a retail consumer packs as 'India Brand' up to a maximum quantity mentioned against each.

Value Added Coffee	Maximum Quantity in Grams
a) Roasted Coffee Seeds	1000
b) Roasted and Ground Coffee	1000
c) Instant\Soluble Coffee	1000

- ii) The retail consumer pack containing Value Added Coffees should clearly depict that coffee is from India by adopting either or both of the following 'Coffees of India' logos in every consumer pack and also depict the words 'Made in India' or 'Product of India' or 'Produce of India' etc.

A. **"Coffees of India" Mother Logo** depicting a woman harvesting coffee. The wordings 'Coffees of India' should be clearly readable. The **size of the logo should not be less than** the following measurement.

- a) For packs up to 100 grams – 1.5 cm width X 2.0 cm height
- b) For packs more than 100 grams upto 200 grams – 2.0 cm width X 2.5 cm height
- c) For packs more than 200 grams upto 500 grams – 2.5 cm width X 3.0 cm height
- d) For packs more than 500 grams– 4.0 cm width X 4.5 cm height



- B. **“Coffees of India” Export Logo** with all the words in the logo viz., “Shade grown”, “Sustainable” and “Scintillating” are clearly readable on every retail consumer pack.

**The size of the logo should not be less than** the following measurement.

- For packs upto 100 grams – 1.5 cm diameter
- For packs more than 100 grams upto 200 grams – 2.0 cm diameter
- For packs more than 200 grams upto 500 grams – 3.0 cm diameter
- For packs more than 500 grams– 4.5 cm diameter



- iii) The Assistance is **allowed only for the export of Value Added Coffees packed with pure coffees**. If value added coffees are packed and exported with mixture of Chicory or any other admixtures, such coffees are not eligible for claiming assistance.

### 2.3.1.5 Export of High Value Green Coffee eligible for the transit/freight assistance for coffee export

The following types and grades of Green coffee are classified as High Value Green Coffee

Sl.No	Exportable Type & Grade of green coffee
1	Plantation PB Bold / PB
2	Plantation A / AA
3	Plantation B
4	Plantation Bulk
5	Arabica Cherry PB Bold / PB
6	Arabica Cherry A / AA
7	Arabica Cherry AB
8	Arabica Cherry Bulk
9	All grades of Specialty Coffees viz., Monsooned Malabar coffees Mysore Nuggets Extra Bold Robusta Kaapi Royale
10	Robusta Parchment PB Bold / PB
11	Robusta Parchment A / AA
12	Robusta Parchment AB
13	Robusta Parchment Bulk
14	Robusta Cherry PB Bold / PB
15	Robusta Cherry A / AA
16	Robusta Cherry AB
17	Robusta Cherry Bulk
18	Robusta Cherry Clean Bulk
19	Organic Coffee
20	Estate branded coffees

### **2.3.1.6 Procedure for claiming Transit/Freight assistance for coffee exports**

All the registered exporters of coffee with Coffee Board shall submit an online application by uploading the documents in the e-permit portal <https://coffeeboard.gov.in/permit/>

- i) FORM A - for claim of Transit/Freight Assistance for export of High Value Green Coffee to far off destinations
- ii) FORM B - for claim of Transit/Freight Assistance for export of Value-Added Coffees in retail consumer packs as 'India Brand'.
- iii) The applications will be processed on first come first basis provided the claims are complete in all respects as per the modalities subject to the availability of funds.

### **2.3.1.7 Disbursement of transit/freight assistance for coffee exports**

After scrutinizing the claim and documents and on confirming the admissibility of the claim, the Transit/Freight Assistance shall be released to the exporters' bank accounts through PFMS.

### **2.3.1.8 Time Schedule for submission of claims:**

- i. The export incentive claims for the export permits issued during the financial year are to be claimed in the same year and preferred quarterly spreading throughout the financial year.
- ii. The claims of a particular financial year received after July 31<sup>st</sup> of subsequent financial year are not eligible and will not be considered for processing and payment.

### **2.3.1.9 Terms and Conditions**

- i) An Exporter should be a Registered Exporter of coffee with the Coffee Board and should have exported coffee against Export Permit and ICO Certificate of Origin.
- ii) The following self-attested documents have to be submitted permit wise through online
  - A. Export permit with customs endorsement either manually/digitally
  - B. ICO certificate of origin
  - C. On Board Bill of Lading (BL) / Shipping bill or e-shipping bill
  - D. Invoice / packing list
  - E. If the validity period of the permit issued is expired, copy of the extension of validity letter obtained by the Board OR the Let Export Order (LEO) Copy should be enclosed.
  - F. The Return of Confirmations (ROC) along with the post shipment documents should be submitted in e-permit portal for the export permit
  - G. In case of rejected Coffee lots (Re-imported coffee) for which export incentive has already been claimed, it is the responsibility of the exporter to refund the entire claim amount within a month of rejection to the Board. The Re-import permit will be issued only after returning the incentive received against the permit claimed.
  - H. In the case of claim towards export of value-added coffees, the exporter should provide a specimen of retail consumer packs/labels used in each of such shipments as per the size of the logo indicated in the modalities. The specimen of retail consumer packs/labels should denote the following:
    - a) If the information on specimen copy/label is other than in English language, the same should be translated into English and the same shall be self-certified by the concerned exporter.
    - b) The specimen retail consumer pack/label submitted should be in colour & should be readable and contain Weight/Capacity of the unit.
    - c) The Retail consumer packs/sachets should contain Batch Number, Manufacturing month/year, Expiry date etc.

- d) The ICO mark number or permit number with permit issue date and the 'Brand Name' of the retail pack should be matched with Bill of Lading or Invoice or Shipping bill or any other supporting document.
- iii) As the incentive payment is to be made through Bank, the exporter should furnish the Bank account details.
- i) Account Holder Name
  - ii) Type of Account
  - iii) Account Number
  - iv) Name of the Bank / Branch number / Branch address
  - v) IFSC code
  - vi) Aadhar Number (if applicable)
  - vii) PAN number

#### **2.3.1.10 Amendment to the Scheme**

- The submission of application by the applicant or acceptance of the application by the office does not entitle the applicant for the eligible assistance from the Coffee Board. The release of eligible assistance to the applicant is subject to availability of funds during a particular year.
- The Coffee Board reserves the right to amend, amplify or abrogate in its discretion any of the terms and conditions of the scheme without notice as it may consider necessary for efficient execution of the scheme and fulfilment of its objectives.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by willfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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## Modalities for Implementation of:

### Component 2: Export Promotion and Market Development

#### Sub Component 2.4.1 Support for Value Addition (R&G) and Curing units

##### 2.4.1 : Support for Value Addition (R&G)

**2.4.1.1: Objective:** To enhance quality of coffee product and achieve value addition through roasting, grinding and packaging which will result in boosting domestic coffee consumption and entrepreneurship in the coffee sector.

##### 2.4.1.2: Eligibility

Individual units, Partnership firms, Pvt Ltd firms, Self-Help-Groups (SHG)/ Growers' collectives, Coffee Cafes interested to establish new coffee roasting units.

##### 2.4.1.3: Conditions

- i) The applicant's Unit should hold a valid license for the business from the respective statutory authorities.
- ii) Units who have availed subsidy in the XI and XII & MTF Plan period are NOT eligible for Subsidy.
- iii) Priority will be given to low/non-coffee consuming states.

##### 2.4.1.4: Scale of subsidy

- i) Roasting Unit, **Gourmet** Roasting units **1Kg to <10Kg/batch** and Small Roasting units with a capacity of **less than 25 kg capacity** and Large Roasting units with a capacity of **25 kg or more** are eligible for subsidy support of **40%** of the machinery cost with a ceiling of Rs.15.00 lakhs.
- ii) For the SHG's, FPO's, women entrepreneurs, SC / ST and differently abled beneficiaries, subsidy support is at **50%** of the machinery cost with a ceiling of Rs.15.00 lakhs.

##### 2.4.1.5: Components eligible for subsidy

**New Units:** The roasting, grinding and packaging machinery in any of the following combinations are eligible for subsidy

- a) Roasting machine, grinding machine and packaging machine.
- b) Roasting machine and packaging machine.
- c) Grinding machine and Packaging machine.

##### 2.4.1.6: Priority

Online applications shall be considered on first come first serve basis provided the applications are complete in all respects, subject to availability of funds.

##### 2.4.1.7: Procedure of application

- i) The online application for subsidy should be submitted to **Coffee Board** in the prescribed format before starting the works for obtaining a feasibility report. (Information provided by the applicant will be scrutinized and physical inspection / virtual verification for providing feasibility report will be done only if/ when required on a case to case basis). The applications will be processed and feasibility report will be provided on First in First out (FIFO) basis subject to availability of funds.

#### **2.4.1.8. (1): Documents to be submitted in support of the Feasibility Application**

- a) Online Feasibility applications in the prescribed format.
  - b) Copy of the blue print / layout plan for the proposed R&G unit/facility
  - c) Copy of the Photo identity like Aadhaar or Ration card or PAN card or Passport or Driving License or Election Photo Identity Card etc.
  - d) Quotations issued by the supplier/machine manufacturers.
  - e) Notarized Copy of the lease agreement / rent agreement / ownership document in respect of the proposed site/ shop / building premises.
  - f) Copy of the Bank pass book of the applicant containing the information such as:
    - Name of the Bank and Branch address
    - Account Holder Name
    - Account No.
    - IFSC code
  - g) In case of SC /ST and differently abled category beneficiaries applying individually, caste / community / disability certificate (with disability of 40% and above) issued by the competent authority.
- ii) On receipt of the feasibility report from the Divisional Head (Coffee Quality), Coffee Board, Dr. Ambedkar Veedhi, Bengaluru, purchase, installation/commissioning of coffee machinery should be carried out by the applicants and on successful installation and commissioning of R&G machineries. The Final Claims should be submitted online along with the documents mentioned in **para 2.4.1.8.**
- iii) The applications will be processed after the inspection by the officers of the Coffee Quality Division, Bengaluru on seniority basis and subject to availability of funds. If the application is found liable for rejection, same will be communicated to the applicant.

#### **2.4.1.9: Documents to be submitted in support of Final Claim application**

- i) Online application in the prescribed format.
- ii) Original copy of Tax Invoice / Cash Bill issued by the supplier.
- iii) Attested copies of Bills in support of freight/installation/commissioning charges and insurance (if included in the total cost).
- iv) Copy of warranty certificate
- v) Copy of license from municipal authorities.
- vi) Copy of FSSAI license
- vii) Copy of GST Registration Certificate
- xii) Photographs of the new machinery installed for which subsidy is claimed.
- xiii) In case of SC /ST and differently abled category beneficiaries applying individually, caste / community / disability certificate (with disability of 40% and above) issued by the competent authority.

#### **2.4.1.10: Disbursement of subsidy**

- The subsidy shall be released to the applicant's bank account through PFMS in cases where the application is complete in all respects and found satisfactory as per para 2.2.1.6 and 2.2.1.7 and only after approval of post installation inspection report submitted by the Coffee Quality Division, Coffee Board, Bengaluru.
- The submission of application by the applicant or acceptance of the application by the office does not entitle the applicant for the eligible subsidy from the Coffee Board. The applicant is

assured of release of eligible subsidy funds if technical feasibility report is issued and installation is found satisfactory as per the norms subject to the availability of funds.

- The Coffee Board reserves the right to amend, amplify or abrogate in its discretion any of the terms and conditions of the scheme without notice as it may consider necessary for efficient execution of the scheme and fulfilment of its objectives.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by wilfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

#### 2.4.1.11: Specifications of Coffee Roasting, Grinding & Packaging machinery eligible for subsidy

Sl. No.	Machineries	Minimum Specifications	Details
01	Roasting unit Gourmet Roasting Unit 1 Kg to <10 Kg/batch	1 kg to <10 Kg/batch	1 Kg/batch or more air/ drum roasters including all convention & convection systems with <10 kg capacity of $\pm 2$ kg or roasting chamber capacity working on electrical / LPG/ Diesel / different fuel systems. They may be simple / digital with control panel provided with any pollution control devices, online control systems
	Small Roasting units 10 Kg <25 Kg/batch & Large Roasting units of >25 Kg/batch	10 Kg/batch to <25 kg capacity (Technically exact quantity of 25 Kg capacity cannot be achieved in drum roasting system, hence $\pm 2$ Kg is allowed.	25 kg/batch or more air roasters includes all convention & convection systems with 25 kg capacity of $\pm 2$ kg or roasting chamber of >25 kg capacity working on electrical / LPG/ Diesel / different fuel systems. They may be simple / digital with control panel provided with any pollution control devices, online control systems
02	Grinding Unit	15 Kg capacity per hour (stone mills are not eligible)	Minimum 10 - 30 kg/hour micro roasting units (disc mills, roll mills, water cooled roasting units)
03	Packaging Unit	For roasting units according to the capacity different packaging machines are eligible	Packaging machineries includes: Hand sealing machine, Pedal sealing machine; Continuous sealing machine; Filling and sealing machine; Form fill and sealing machine; Automatic or semi-automatic Nitrogen flushing and sealing machine, vacuum sealing machine or Vacuum & Nitrogen flushing and sealing machine (automatic or semi-automatic) pod forming, filling and sealing, capsules filling and sealing, liquid coffee filling and pouch forming machines, powder or liquid filling and sealing machines or any other new technologies developed for liquid coffee / powder coffee / coffee beans are eligible for subsidy.

**Note:** Items listed above would cover all types of machinery and equipment of different makes and specifications available in the market for both indigenous and imported machineries up to a maximum ceiling of 15.00 Lakhs respectively as per scheme modalities.

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## **2.4.2: Support to Coffee Curing Units**

**2.4.2.1: Objective:** To enhance quality of coffee product and achieve value addition and efficiency through introduction of improved technologies in coffee processing at the curing stage and to upgrade the existing units to improve consistency in quality during the various stages of operations such as color sorting, grading during dry milling/curing of coffees.

### **2.4.2.2: Eligibility**

- i) All existing coffee curing works holding a valid coffee curing license issued by Coffee Board of India are eligible for support for newly installed or up-gradation of existing curing machinery irrespective of type of ownership.
- ii) The subsidy under the scheme is not available in conjunction with any other scheme of the Coffee Board.

### **2.4.2.3: Scale of subsidy**

- i) The grant of subsidy will be at **40%** of the cost of machinery purchased and installed subject to a ceiling of **Rs.25.00 Lakhs** per coffee curing unit.
- ii) For SHG's / FPO's / Grower's cooperatives, women entrepreneurs, SC / ST and differently abled beneficiaries, subsidy support is at **50%** of the machinery cost only, subject to a ceiling of **Rs.30.00 lakhs** per coffee curing unit.

### **2.4.2.4: Components eligible for subsidy**

**The machinery eligible for subsidy for upgrading the facilities at coffee curing works are as follows:**

- 1) Pre- cleaner/Vibrio Cleaner
- 2) De-stoner
- 3) Aspiration system for the De-stoner
- 4) Huller
- 5) Peeler cum polisher
- 6) Cascade aspirator
- 7) Vibrio grader
- 8) Gravity separator
- 9) On-line Silo Grader Coffee Handling System
- 10) Central Aspiration System
- 11) Colour Sorting machine with accessories
- 12) Coffee dryer
- 13) Husk silo
- 14) Weighing & bagging system
- 15) Bulking & container loading system
- 16) Moisture meter

**Note:** Items listed above would cover all types, makes and specifications available in the market for both indigenous and imported machineries up to a maximum ceiling of Rs. 25.00 Lakhs and 30.00 Lakhs in case of SHG's / FPO's / Grower's cooperatives, women entrepreneurs, SC / ST and differently abled beneficiaries.

### **2.4.2.5: Priority**

Applications shall be considered on first come first serve basis provided the applications are complete in all respects. Date of submission/filing of application would determine seniority.

#### **2.4.2.6: Procedure of application**

- i) The online application for subsidy should be submitted to Coffee Board in the prescribed format before starting the works for obtaining a feasibility report. (Information provided by the applicant will be scrutinized and physical inspection / virtual verification for providing feasibility report will be done only if/ when required on a case to case basis).
- ii) On receipt of the feasibility report from the Divisional Head (Coffee Quality), Coffee Board, Dr. Ambedkar Veedhi, Bengaluru, installation/commissioning of coffee machinery should be carried out by the applicants and claims should be submitted online along with documents mentioned in **para 2.2.2.7**.
- iii) The applications will be processed after the inspection by the officers of the Coffee Quality Division, Bengaluru on seniority basis along with nearby extension officers (wherever applicable) and subject to availability of funds. If the application is found liable for rejection, same will be communicated to the applicant.

#### **2.4.2.7: Documents to be submitted**

- i) Online application in the prescribed format.
- ii) Copy of the Photo identity like Aadhaar or Ration card or PAN card or Passport or Driving License or Election Photo Identity Card etc.
- iii) Original copy of Tax Invoice / Cash Bill issued by the supplier.
- iv) Attested copies of Bills in support of freight/installation/commissioning charges and insurance (if included in the total cost).
- v) Copy of warranty certificate
- vi) Copy of license from:
  - a) Local / Municipal authorities.
  - b) Valid curing license issued from Coffee Board of India
  - c) State Pollution Control Board
  - d) Department of Industries
  - e) Department of Labour
- vii) Copy of the Bank pass book of the applicant containing the information such as:
  - a) Name of the Bank and Branch address
  - b) Account Holder Name
  - c) Account No.
  - d) IFSC code
- viii) Photographs of the new machinery installed for which subsidy is claimed
- ix) List and photographs of already existing machinery.
- x) In case of SC /ST, Minorities and differently abled category beneficiaries applying individually, caste / community / disability certificate (with disability of 40% and above) issued by the competent authority.

#### **2.4.2.8. Disbursement of subsidy**

- The subsidy shall be released to the applicant's bank account through PFMS in cases where the application is complete in all respects where it is found satisfactory as **para 2.4.2.6 and 2.4.2.7** and only after approval of post installation inspection report submitted by the Coffee Quality Division, Coffee Board, Bengaluru.

- The submission of application by the applicant or acceptance of the application by the office does not entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds.
- The Coffee Board reserves the right to amend, amplify or abrogate in its discretion any of the terms and conditions of the scheme without notice as it may consider necessary for efficient execution of the scheme and fulfilment of its objectives.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by wilfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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## Modalities for implementation of

### Component 3: Technology Infusion

#### Sub Component 3.1: Precision / Smart solutions; Fertigation with automation and use of sensors

##### 3.1.1 Objective:

To encourage growers to adopt new technology like Precision / smart agriculture to optimize water and fertilizer requirement, increase the fertilizer use efficiency and save labour costs

##### 3.1.2 Eligibility Criteria for growers

All categories of holdings with coffee as main crop having a minimum area of 0.40 ha and maximum of 25 ha

##### 3.1.3. Scale of Subsidy

50% of the unit cost with a ceiling of 5.00 lakhs

##### 3.1.4. Unit cost

The unit costs for different fertigation tanks and other related tools.

Descriptions	Indicative Unit Cost (Rs.)
Sensors / Tools and Fertigation tank as identified by Research Department	It will be notified through empanelment

**Note :** Support will be extended for the growers who adopts the technology. Since, it is new activity publicity will be given and awareness on the use of technology will be brought among the planting community with the help of Research Department.

##### 3.1.5 Procedure for availing the incentives

- i. Grower has to register online in the Coffee Boards' Website ([www.coffeeboard.gov.in](http://www.coffeeboard.gov.in))
- ii. After approval of grower registration by the Coffee Board officer, the grower shall submit online application by uploading the following documents for TFR.
  - a) Proof of photo identity of the applicant/s is a copy of Aadhaar Card. In case Aadhaar is not issued then produce any other proof as prescribed by Government of India.
  - b) Proof of Land Ownership in the form of any one of the following:
    1. Copy of Patta / Khatha Extract along with RTCs for all Survey Nos. having coffee in possession of the applicant in respect of Karnataka.
    2. Copy of Chitta & Adangal in respect of Tamil Nadu and copy of possession certificate issued by competent revenue authority in respect of Nilgiris
    3. Copy of Land Possession Certificate issued by the competent Revenue authority of Kerala.
    4. Hakku Patra in case of SC/ST holdings who do not possess RTC
  - c) In case the applicant is a GPA holder, self attested copy of the Registered GPA.

- d) Rough sketch of the estate along with check bandi / boundaries marked with clear demarcation of the site where the activity is proposed to be taken up and duly signed by the applicant/s.
- e) Original Quotation with GST number in respect of fertigation tank and tool
- iii. The concerned office will scrutinize the documents, carryout field inspection and issue Technical Feasibility Report to the grower for taking up activity to complete the process of inspection, verification and release of subsidy within the same financial year.

## **Step 2 : Claiming subsidy**

- i) The applicant/s shall submit the claim online along with relevant documents during the same financial year on completion of activity.
- ii) The following documents are required to be uploaded / submitted for claiming the subsidy:
  - a) Invoice / Bill (Original) with GST number
  - b) Copy of the Bank Pass Book having the details of account number, name of the Bank, branch, IFSC code, etc.
- iii) The concerned office of the JLO / SLO will scrutinize the documents, carryout field inspection, prepare physical verification report with full details of the activity and forward the claim statement to the concerned Deputy Director (Extension).
- iv) The Deputy Director (Extension) after scrutinizing the claim and records and on confirming the admissibility of the claim in all respects will release eligible subsidy amount to the bank account of the applicant through PFMS.

## **Terms and conditions:**

- The mere submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by willfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

## Sub Component 3.2: Drone Technology

### 3.2.1. Objective:

To validate the prospects of 'Drone technology' for multiple applications in coffee cultivation with Public- Private partnerships. Support will be extended for the growers who adopts the technology

### 3.2.2 Implementation / Eligibility :

1. Experts in the field will be invited to validate the prospects in 2024-25 and based on the reports, support to the growers will be extended for the identified activity
2. All categories of holdings with coffee as main crop having a minimum area of 1.00 ha and maximum of 25.00 ha

### 3.2.2 Scale of Subsidy

50% of the unit cost with a ceiling of 5.00 lakhs

### 3.2.3 Unit cost

The unit costs for different fertigation tanks and other related tools.

Descriptions	Indicative Unit Cost (Rs.)
As identified by Experts and Research Department	It will be notified through empanelment

### 3.2.4 Procedure for implementation / availing the incentives

- i. Identify the experts and study the feasibility of fields for implementation
- ii. Grower has to register online in the Coffee Boards' Website ([www.coffeeboard.gov.in](http://www.coffeeboard.gov.in))
- iii. After approval of grower registration by the Coffee Board officer, the grower shall submit online application by uploading the following documents for TFR.
  - a) Proof of photo identity of the applicant/s is a copy of Aadhaar Card. In case Aadhaar is not issued then produce any other proof as prescribed by Government of India.
  - b) Proof of Land Ownership in the form of any one of the following:
    1. Copy of Patta / Khatha Extract along with RTCs for all Survey Nos. having coffee in possession of the applicant in respect of Karnataka.
    2. Copy of Chitta & Adangal in respect of Tamil Nadu and copy of possession certificate issued by competent revenue authority in respect of Nilgiris
    3. Copy of Land Possession Certificate issued by the competent Revenue authority of Kerala.
    4. Hakku Patra in case of SC/ST holdings who do not possess RTC
  - c) In case the applicant is a GPA holder, self-attested copy of the Registered GPA.
  - d) Rough sketch of the estate along with check bandi / boundaries marked with clear demarcation of the site where the activity is proposed to be taken up and duly signed by the applicant/s.
  - e) Original Quotation with GST number in respect of fertigation tank and tool

- iv. The concerned office will scrutinize the documents, carryout field inspection and issue Technical Feasibility Report to the grower for taking up activity to complete the process of inspection, verification and release of subsidy within the same financial year.

## **Step 2 : Claiming subsidy**

- i) The applicant/s shall submit the claim online along with relevant documents during the same financial year on completion of activity.
- ii) The following documents are required to be uploaded / submitted for claiming the subsidy:
  - a) Invoice / Bill (Original) with GST number
  - b) Copy of the scheduled Bank Pass Book having the details of account number, name of the Bank, branch, IFSC code, etc.
- iii) The concerned office of the JLO / SLO will scrutinize the documents, carryout field inspection, prepare physical verification report with full details of the activity and forward the claim statement to the concerned Deputy Director (Extension).
- iv) The Deputy Director (Extension) after scrutinizing the claim and records and on confirming the admissibility of the claim in all respects will release eligible subsidy amount to the bank account of the applicant through PFMS.

## **Terms and conditions:**

- The mere submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by willfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

### **Sub Component 3.3: Custom Hiring Centre / Farm Mechanization for Traditional Area, Non Traditional Area and North Eastern Region**

#### **3.3.1 Objective:**

To extend financial incentives to growers and Custom Hiring Centers towards mechanization of farm operations to increase the labour efficiency and to facilitate timely cultural operations thereby contributing to overall farm productivity and sustainability of coffee farming.

#### **3.3.2 Eligibility Criteria for growers**

1. Under **farm mechanization**, all categories of holdings with coffee having a minimum area of 0.20 ha and maximum of 25 ha. In case of tribal holdings the minimum extent can be 0.1 Ha.
2. **Custom Hiring Centers for FPOs:** FPOs are encouraged to establish Custom Hiring Centers to procure machineries that are not affordable by the individual growers and lend it to individual growers on rental basis, so as to eliminate the need for high capital investments on the part of individual growers in purchasing farm machineries
3. Applications can be filed by individuals in case of individual holdings or jointly in case of joint ownership of holdings or joint application by family members or FPOs / FPCs.
4. The main criteria for determining the scale of subsidy in each case shall be the total extent of the area owned by individual growers/ holdings under joint ownership.
5. The Applicant/s can avail the subsidy for purchase of one or all empanelled machineries at the same time or at different times during the Plan period within the maximum permissible limit of subsidy for the plan period.
6. The applicants are at liberty to select and purchase any machinery and their models from the empanelled list either from the suppliers (companies/ firms/ distributors) directly or from their authorized dealers as notified by the Coffee Board.
7. Before purchase of any machinery, the growers should check whether the machinery/ model intended to be purchased is listed in the approved list. The machineries/ models which are not in the empanelled list are not eligible for subsidy under the scheme.
8. Further the machineries purchased prior to issue to TFR shall not be considered for extending subsidy. (Within the financial allocation under this component for specific financial year, the extension personnel may issue TFR for the purchase of machinery after ascertaining eligibility of the applicant based on records. The field visit is not mandatory for issue of TFR, however field visit shall be mandatory while releasing subsidy).
9. The amount eligible for subsidy shall be limited to the ceiling on Basic price of the machinery plus applicable taxes like GST or actual invoice cost including taxes, whichever is less.
10. The growers should ensure that the invoice given by the company/ dealer clearly specifies date, the name of beneficiary, name, model and serial number of machinery and details of additional accessories, if any etc. the serial number specified in the bill / invoice should match with the serial number engraved in the machinery. The cost of the machinery should be shown separately as Basic price, percentage of applicable tax and amount of taxes and total price.
11. Growers of NTA and NER are also eligible to avail subsidy under this component.

### 3.3.3. Machineries and their eligibility

- A. The Board has identified the minimum extent of area that can be serviced by each type of machinery based on their efficiency level, as well as the requirement for timely completion of critical operations. The different types of machineries required for different category of holdings taking into account various factors including the efficiency of machineries to carry out the operations in a unit area are as follows:

Type of Machinery	Adequacy / Eligibility
Weed / Brush cutter	One upto 4 Ha.
Telescopic Pruner	One upto 4 Ha.
Pit Digger	One upto 20 Ha.
Hand-held, battery-operated coffee harvester	One upto 2 Ha.
Sprayers	One upto 4 Ha.
Green Cherry Separator	One upto 10 Ha.
Mini Tractor with or without trailer	One per holding of 4 Ha. and above
Mini Transporter / Rubberized Track Carrier	One per holding of 4 Ha. and above
Coffee Hullers	One upto 10 Ha.

The subsidy for machineries under this component can be extended to individuals or to FPOs / Grower Associations / Coffee Cooperatives for establishing CHCs and extend the service on user fee basis. The Board may restrict certain category of machineries only to FPOs / Grower Associations / Coffee Cooperatives depending on the demand and availability of funds.

- B. The Coffee Board will modify the list of farm machinery from time to time based on the need by eliminating obsolete machinery and including new/ efficient types of machinery.
- C. The growers who availed subsidy for small machinery like weed cutters, pit diggers, telescopic pruners, coffee harvesters, sprayers etc, during the previous five years are not eligible for purchase of same kind of machinery beyond their eligibility as per the land holding. However, they can purchase the remaining types/ quantity of this small machinery during the Plan period as per their entitlement based on the coffee area owned by them. For example: A grower owning 25 ha. Coffee area is eligible for a total of six weed cutters as per the eligibility. If he/ she has purchased three weed cutters during the previous five years, he/ she will be eligible for purchase of remaining quantity of weed cutters only. On similar lines, he/ she will be eligible for support for remaining quantities of other smaller machinery during Plan Period.
- D. In respect of big machineries such as Green cherry separator, Mini Tractors and Rubberized Track Carriers the following norms apply:
- a) The growers owning up to 25 ha. can purchase any one of the big machinery viz. mini tractor / rubberised track carrier during the entire Plan period.
- E. The FPOs are eligible for purchase all the big machineries listed and also any innovative machineries suitable for coffee cultivation during the entire Plan period. Further FPOs will be permitted to procure machineries that are not affordable by the individual growers and lend it individual growers on rental basis.

- F. In respect of Green Cherry Separators and Mini Tractors with or without trailers the maximum amount of subsidy will be limited to Rs.1.50 lakh per unit or eligible percentage of subsidy, whichever is lower for individual growers.
- E. Subsidy is not available for purchase of only trailers without the Mini Tractors.
- F. Coffee Board will empanel the eligible manufactures / dealers for the machineries / models after following due empanelment procedure and fix the ceiling limit for machineries as applicable.

### 3.3.4. Scale of Subsidy

Category of Holdings	Scale of Subsidy
Growers upto 10 ha.	40% subject to a ceiling of Rs.2.00 lakhs
Growers holding >10 ha to 25 ha.	25% subject to a ceiling of Rs.4.50 lakhs
SC / ST growers	75% subject to a ceiling of Rs.3.00 lakhs
Custom Hiring Centre (CHC) only through FPO	75% for General

Note : The scale of subsidy may be reduced by the Board based on the demand and allocation of budget under subsidy head.

### 3.3.5. Procedure for claiming subsidy

- i) The applicant shall register online by logging in to the Coffee Boards web page [www.coffeeboard.gov.in](http://www.coffeeboard.gov.in) and after approval by the concerned officer, submit their application online along with the following documents to the concerned office of the JLO / SLO of the Coffee Board.
  - A. Proof of photo identity of the applicant/s is a copy of Aadhaar Card. In case Aadhaar is not issued then produce any other proof as prescribed by Government of India.
  - B. In case of FPOs, Certificate of incorporation / registration, memorandum of article of association issued by the authority concerned and Complete list/ details of members of the organization.
  - C. Caste Certificate in case of SC/ST growers
  - D. Land Ownership documents (any of the following)
    - a) Copy of Patta / Khatha Extract along with RTCs for all Survey Nos. having coffee in possession of the applicant in respect of Karnataka.
    - b) Copy of Chitta & Adangal in respect of Tamil Nadu and possession certificate from the competent authority of revenue in Nilgiris
    - c) Copy of Land Possession Certificate issued by the competent Revenue authority in respect of Kerala.
    - d) In case the applicant is a GPA holder, self attested copy of registered GPA.
  - E. Original Proforma Invoice/ Bill having GST with full description of the machinery purchased, including the model, specifications, serial number of the machinery, details of additional accessories, amounts of basic price & taxes, percentage of taxes etc.,
  - F. Copy of RC Book in respect of Mini Tractors
  - G. Copy of the scheduled Bank Pass Book containing the details of account number, name of the Bank, branch, IFSC code, etc.
- ii. The concerned office of the JLO / SLO will scrutinize the documents, carryout field / machinery inspection, prepare physical verification report with full details viz. make / model of the

machinery, serial number of the machinery etc., and forward the claim statement along with relevant records to the concerned Deputy Director (Extn).

- iii. The Deputy Director (Extn.) after scrutinizing the claim and records and on confirming the admissibility of the claim in all respects will release the subsidy amount to the bank account of the applicant through PFMS.

### **3.3.6. Other conditions**

- i. The claim for grant of subsidy not accompanied by the required documents and not fulfilling the eligibility criteria/ stipulated norms is liable to be rejected by the sanctioning authority of the Board.
- ii. The subsidy benefit shall be applicable only towards purchase of new machinery. Repaired / second hand machineries are not eligible for subsidy benefit.
- iii. The growers are encouraged to further negotiate the prices of the machinery at the time of purchase in order to avail the lowest price in the market.
- iv. The machinery for which subsidy has been availed by the growers should be used on their own farm and can not to be sold or leased out. Coffee Board reserves the right to inspect the machinery at any time even after the settlement of subsidy claims during the plan period.
- v. Willful suppression of material facts would make the applicant/s liable for legal action. The particulars of such claimant shall also be notified in the Website of the Coffee Board.

#### **Terms and conditions:**

- The mere submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by willfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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## Sub Component 3.4: Block Chain Technology

### 3.4.1 Objective:

To enable coffee growers to establish direct contact with larger exporters and buyers for higher returns

### 3.4.2 Implementation / Eligibility :

1. Experts in the field will be invited to validate the technology in 2024-25 and based on the reports support to the growers will be extended for the activity
2. All categories of holdings with coffee as main crop upto 25.00 ha

### 3.4.3 Scale of Subsidy

50% of the unit cost

### 3.4.4 Unit cost

The unit costs for different fertigation tanks and other related tools.

Descriptions	Indicative Unit Cost (Rs.)
As identified by Experts	It will be notified through empanelment

### 3.4.5 Procedure for implementation / availing the incentives

- i. Identify the experts and study the feasibility of fields for implementation
- ii. Grower has to register online in the Coffee Boards' Website ([www.coffeeboard.gov.in](http://www.coffeeboard.gov.in))
- iii. After approval of grower registration by the Coffee Board officer, the grower shall submit online application by uploading the following documents for TFR.
  - a) Proof of photo identity of the applicant/s is a copy of Aadhaar Card. In case Aadhaar is not issued then produce any other proof as prescribed by Government of India.
  - b) Proof of Land Ownership in the form of any one of the following:
    1. Copy of Patta / Khatha Extract along with RTCs for all Survey Nos. having coffee in possession of the applicant in respect of Karnataka.
    2. Copy of Chitta & Adangal in respect of Tamil Nadu and copy of possession certificate issued by competent revenue authority in respect of Nilgiris
    3. Copy of Land Possession Certificate issued by the competent Revenue authority of Kerala.
    4. Hakku Patra in case of SC/ST holdings who do not possess RTC
  - c) In case the applicant is a GPA holder, self-attested copy of the Registered GPA.
  - d) Rough sketch of the estate along with check bandi / boundaries marked with clear demarcation of the site where the activity is proposed to be taken up and duly signed by the applicant/s.
  - e) Original Quotation with GST number in respect of fertigation tank and tool

- iv. The concerned office will scrutinize the documents, carryout field inspection and issue Technical Feasibility Report to the grower for taking up activity to complete the process of inspection, verification and release of subsidy within the same financial year.

## **Step 2 : Claiming subsidy**

- i) The applicant/s shall submit the claim online along with relevant documents during the same financial year on completion of activity.
- ii) The following documents are required to be uploaded / submitted for claiming the subsidy:
  - a) Invoice / Bill (Original) with GST number
  - b) Copy of the Bank Pass Book having the details of account number, name of the Bank, branch, IFSC code, etc.
- iii) The concerned office of the JLO / SLO will scrutinize the documents, carryout field inspection, prepare physical verification report with full details of the activity and forward the claim statement to the concerned Deputy Director (Extension).
- iv) The Deputy Director (Extension) after scrutinizing the claim and records and on confirming the admissibility of the claim in all respects will release eligible subsidy amount to the bank account of the applicant through PFMS.

## **Terms and conditions:**

- The mere submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible subsidy from the Coffee Board. The release of eligible subsidy to the applicant is subject to availability of funds during a particular year.
- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by willfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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## **Modalities for implementation of**

### **Component 4: R & D FOR SUSTAINABLE COFFEE PRODUCTION AND TRANSFER OF TECHNOLOGY**

#### **Sub-component 4.1 : R & D FOR SUSTAINABLE COFFEE PRODUCTION**

The R & D component of the present scheme is formulated by taking into account the recommendations of the Expert Committee in the identified priority areas.

##### **4.1.1 The objectives of the R&D component are:**

- To maximize the productivity of coffee holdings through evaluation and distribution of high yielding F<sub>1</sub> hybrids and improved varieties of Arabica with durable field tolerance to coffee leaf rust and coffee white stem borer
- To develop high yielding and trait-specific Robusta clones and popularize the clonal propagation methods in Robusta for realizing higher crop yields
- To evolve suitable agro-techniques for improved crop production through sustained soil health by systematic soil test-based fertilizer recommendations and to facilitate mechanization of farm operations
- To minimize the crop losses due to climate vagaries through development and dissemination of climate resilient technologies and drought mitigation measures
- To develop cost effective and eco-friendly management interventions for important pests and diseases
- To refine the on-farm processing protocols for improvement of coffee quality, value addition and efficient by-product utilization
- To provide service support to stakeholders by supply of quality seeds, seedlings and clonal saplings of station bred varieties; analytical services through soil, leaf & agrochemicals for soil health management; supply of bio-agents & traps for eco-friendly management of pests & diseases; analysis of coffee samples for cup quality & pesticide residues and technical advisory on field problems

##### **4.1.2 Plan of Action**

1. Development of appropriate agronomical crop management practices by conducting long-term research experiments to develop climate resilient technologies viz. drought tolerant, pest & disease resistant.
2. Development of Digital agronomy practices for sustainable coffee production in western ghats of India (Drone, GIS, AWS, Remote Sensing, GPS etc.): Intelligent Crop Management for Better Coffee
3. Enrichment of genetic resources, seed garden, preparation and distribution of seed coffee
4. Development of climate resilient technologies to minimize the adverse effects of climatic vagaries on coffee
5. Carbon sequestration and foot print studies in coffee agro-system
6. Conducting On-spot mobile Soil testing campaigns; Research on Impact of Nano fertilizers
7. Development of methodologies for ecologically safe interventions to reduce crop losses caused by major pests and diseases
8. Research and development on evaluation of coffee processing machineries, fabrication of small to medium range coffee processing machineries, improvement of coffee quality through refined post-harvest practices and value addition / coffee processing.

## **Sub-component 4.2 : TRANSFER OF TECHNOLOGY**

The Extension wing of the Coffee Board over the years has developed into a vast network of offices spread throughout the coffee growing areas of Traditional coffee areas, non-traditional areas (NTAs) and North East region (NER). The broad functions of extension wing are i) Transfer of Technology, ii) Capacity Building of stakeholders, iii) extending Development Support measures, iv) Carryout periodical crop estimations & crop loss surveys. The Extension unit also manages Technology Evaluation Centres (TECs) in all major coffee growing regions to demonstrate the technology for improved production, productivity, quality etc and also to train manpower in coffee culture.

### **4.2.1 Objectives:**

- To transfer technologies developed by the Research Department to the Farmers' field through various conventional extension methods like diagnostic field visits, on farm demonstrations, awareness campaigns, theme-based seminars/workshops, mass media etc. and also e-extension tools.
- To co-ordinate and organize various capacity building / HRD programmes to empower various stakeholders of the coffee sector to become competitive and sustainable.

Capacity building of all stakeholders in their respective fields and establishing harmonious linkages among all the stakeholders to ensure the sustenance of Indian coffee industry in the long run. Though coffee growers are considered to be the primary stakeholders of the coffee industry, there are other stakeholders like managers/ supervisors/ workers employed in plantations and curing establishments as well as other stakeholders like processors, Research and Extension Personnel etc., who are equally important.

### **4.2.2 Redefining the Extension services in field through a focused approach:**

In the back drop of the restructuring/reorganizing the Extension units of the Coffee Board, it is proposed to redefine the Transfer of Technology (ToT) activities for improving the efficiency of the extension units. The ToT activities would therefore be entrusted to a core group of extension functionaries with a dedicated mandate of exclusive ToT activities in close co-ordination with Research Scientists. These core groups will be divested of the function of implementation of development support measures. These core groups will be provided with all necessary extension tools and refresher training from time to time to upgrade their technical knowledge besides using the online Coffee Connect mobile App and IVR based system viz., Coffee Krishi Tharanga, for rendering advisory to the coffee growers.

### **4.2.3 Strengthening of Technology Evaluation Centres (TECs)- Need for a Paradigm shift in Transfer of Technology & Capacity building of stakeholders through TECs**

It is proposed to remodel the TECs as technology resource centres with primary focus on transfer of technology activities and capacity building programmes. The TECs will be adequately augmented with the required infrastructure, so that the TECs would provide ideal platform for on farm demonstrations and imparting training to growers, workers, processors and extension personnel on certain key areas.

For this purpose, it is necessary to upgrade the infrastructure facilities at TECs like automatic weather stations, machinery for mechanization of farm operations, eco-friendly pulpers, processing, drying and storage facilities, Seminar Hall cum Training Centres with state-of-the-art technology for conducting workshops, seminars, meetings, training programmes and other infrastructure facilities like mini museums to show case the developed technologies, roads, office complex, vehicles, furniture, computers and audio-visual equipment etc.

## Modalities for implementation of

### Component 5: Support to children of labourers working in coffee plantation / curing works in Traditional Areas, Non-Traditional Area and North Eastern Region

**5.1 Objective:** Labourers working in coffee plantations and curing establishments are the important stakeholders of the industry. To provide welfare measures in the form of educational stipend incentives for merit, financial assistance towards higher education to the children of laborers. Who excel in studies and pursue higher education after X class to improve their education.

#### 5.2 Eligibility:

- Children of labourers working in coffee plantations and licensed coffee curing works in Traditional Area, Non Traditional Area and North East Region, pursuing higher education after X class to improve their education.
- The first two surviving children of labourers working in coffee plantations and licensed coffee curing works are eligible. However, if the second child birth results in twins or multiple births, assistance shall be admissible to all the children if other requirements viz., merit is fulfilled individually.
- Children of clerks, drivers, supervisors and managers of estate / curing works are not entitled for these benefits.
- The educational institution in which the student is studying should be recognized by the central / state Governments
- **Educational Stipends:** Students who have passed SSLC / 10<sup>th</sup> class / Matriculation examination and have taken up higher studies after SSLC viz 1<sup>st</sup> year PUC, Polytechnic / Vocational Training in the current academic year are eligible
- **Incentive Award:** one girl student and one boy student in each region of the Deputy Director (Extension) (In case of NER, Joint Director (Extension) Region) who have scored highest marks in the SSLC / 10<sup>th</sup> class / matriculation examination in the previous academic year and continuing further studies in the current academic year are eligible.
- **Financial Assistance:** Students pursuing higher education such as Graduation / Post-Graduation / Professional courses such as Medical, Engineering, Agriculture, Pharmacy & Nursing during the current academic year after completion of 2<sup>nd</sup> PUC / 12<sup>th</sup> class during the previous academic year are eligible
- A student who is eligible for educational stipend is also eligible for incentive award based on merit.
- Students pursuing 1<sup>st</sup> year PUC (11<sup>th</sup> class) or Diploma courses during a particular academic year. But completed SSLC (10<sup>th</sup> class) during earlier years are also eligible for educational stipends
- Students pursuing Graduation / Professional courses during a particular academic year, but completed 2<sup>nd</sup> year PUC (12<sup>th</sup> class) during earlier years are also eligible for financial assistance
- Students pursuing Post Graduation studies during the current year but completed Graduation during previous years are also eligible for financial assistance

- Students pursuing 2<sup>nd</sup> or 3<sup>rd</sup> year of Graduation or Post-graduation courses as the case may be are eligible for financial assistance irrespective of whether they had availed / applied for financial assistance during the previous years while pursuing 1<sup>st</sup> or 2<sup>nd</sup> year of the course.

### 5.3 Extent of Incentives

Sl. No.	Particulars	Scale of Incentives [amount in Rs.]
I.	Educational Stipends	5,000
II.	Incentive Award	2,500 for one girl & boy
III.	<b>Financial Assistance</b>	
1.	<b>Traditional Courses (Arts, Science, Commerce etc.)</b>	
(a)	Graduation	7,500
(b)	Post-Graduation	15,000
2.	<b>Professional Courses</b>	
(a)	Medical Sciences	20,000
(b)	Agriculture and allied Science / Animal Husbandry / Engineering / Pharmacy / Nursing / other equivalent professional degree	20,000

### 5.4 Procedure for availing the incentives

Application in the prescribed format from the students who are children of Labourers working in coffee plantations and licensed coffee curing works shall be entertained along with the following documents:

- Duly filled in application in the prescribed forms, affixed with recent photographs of the students
- Caste Certificate in case of SC/ST growers
- A self-attested identity card viz., student identity card and Aadhaar
- A self-attested marks sheet of the previous class/year
- A certificate from the owners / authorized persons of the plantation/curing works in which the parents are employed (as per the prescribed format provided in the application)
- A certificate from the principal of the college, where the student is studying during the current academic year (as per the prescribed format provided in the application)
- A copy of the Aadhaar seeded Bank pass book having the details of account number, name of the branch, IFSC code etc.,

### 5.5 Amendment to the scheme:

- The submission of application by the applicant or acceptance of the application by the office does not automatically entitle the applicant for the eligible incentive from the Coffee Board. The release of eligible amount to the applicant is subject to availability of funds during a particular year

- Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly, to influence the sanction process shall summarily be rejected. Similarly, legal action will be initiated for recovery with applicable interest against applicants who obtain the subsidy benefit by willfully furnishing wrong/incorrect information, misrepresentation and suppression of information.

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